

# ESSENTIAL START PROMOTION

## OFFICIAL TERMS & CONDITIONS

The Essential Start Promotion (the “Promotion”) is sponsored by **OPTAVIA**, LLC (“**OPTAVIA**” or “the Sponsor”). This Promotion is open only to “New Clients” of **OPTAVIA** that are based in the United States and other locales under U.S. jurisdiction, including protected U.S. territories, Singapore and Hong Kong. A “New Client” is a Client who has never placed an order with **OPTAVIA** Premier or has not placed an **OPTAVIA** Premier order within the last 365 days. Please note that Clients that have placed a “Medifast Advantage” order in the last 365 days would not qualify for the Promotion. **OPTAVIA** Premier is an auto-ship program, once enrolled, Clients will automatically be charged for and receive an **OPTAVIA** Premier order each month, unless the Client modifies their order, changes their shipping date or cancels their **OPTAVIA** Premier membership. New Clients of **OPTAVIA** who have never ordered must be enrolled in **OPTAVIA** Premier in order to qualify for this Promotion. All other **OPTAVIA** Premier Terms and Conditions apply to this Promotion; **OPTAVIA** Premier Terms and Conditions can be found [here](#) for the U.S., [here](#) for Hong Kong and [here](#) for Singapore. This Promotion begins on September 2, 2021 at 3:00 a.m. ET and ends on October 3 at 2:59 a.m. ET in the U.S., Singapore and Hong Kong (“Promotion Period”). This Promotion begins on September 2, 2021 at 3:00 a.m. ET and ends on October 3 at 2:59 a.m. ET in the U.S., Singapore and Hong Kong (“Promotion Period”). If a New Client purchases any of the following Offers during the Promotion Period, the Client will receive a one-time discount, in addition to five (5) free boxes of Fuelings and free shipping which normally accompanies these specific **OPTAVIA** Premier Offers, as a New Client of **OPTAVIA** Premier:

Offer	Existing <b>OPTAVIA</b> Premier Offer for New Clients in the U.S.	Promotion Discount
An “Essential Kit” with the Habits of Health® Transformational System**†	Five (5) free boxes of Fuelings and free shipping	US -\$50
An “On-the-Go Essential Kit” with the Habits of Health Transformational System**†	Five (5) free boxes of Fuelings and free shipping	US -\$50
Seventeen (17) boxes of Fuelings with the Habits of Health Transformational System**††	Five (5) free boxes of Fuelings and free shipping	US -\$50

\*If the New Client does not purchase a Habits of Health Transformational System, the Client will not receive the Promotion discount of US -\$50.

†If the New Client does not enroll in **OPTAVIA** Premier, the Client will not receive the Promotion discount of US -\$50.

††If the New Client purchases more or less than the seventeen (17) boxes of Fuelings, the Client will not receive the Promotion discount of US -\$50.

Hong Kong Offer	Existing <b>OPTAVIA</b> Premier Offer for New Clients in Hong Kong	Promotion Discount
An “Optimal Kit for 5 & 1 Plan® (US Flavors)” with the Habits of Health™ Transformational System**†	Five (5) free boxes of Fuelings and free shipping	HK -\$385
An “Optimal Kit for 5 & 1 Plan (Asia Specials)” with the Habits of Health Transformational System**†	Five (5) free boxes of Fuelings and free shipping	HK -\$385
Seventeen (17) boxes of Fuelings with the Habits of Health Transformational System**††	Five (5) free boxes of Fuelings and free shipping	HK -\$385

\*If the New Client does not purchase a Habits of Health Transformational System, the Client will not receive the Promotion discount of HKD -\$385.

†If the New Client does not enroll in **OPTAVIA** Premier, the Client will not receive the Promotion discount of HK -\$385.

††If the New Client purchases more or less than the seventeen (17) boxes of Fuelings, the Client will not receive the Promotion discount of HKD -\$385.

Singapore Offer	Existing OPTAVIA Premier Offer for New Clients in Singapore	Promotion Discount
An "Optimal Kit for 5 & 1 Plan® (US Flavors)" with the Habits of Health™ Transformational System**†	Five (5) free boxes of Fuelings and free shipping	S -\$71
An "Optimal Kit for 5 & 1 Plan (Asia Specials)" with the Habits of Health Transformational System**†	Five (5) free boxes of Fuelings and free shipping	S -\$71
Seventeen (17) boxes of Fuelings with the Habits of Health Transformational System**†‡	Five (5) free boxes of Fuelings and free shipping	S -\$71

\*If the New Client does not purchase a Habits of Health Transformational System, the Client will not receive the Promotion discount of S -\$71.

†If the New Client does not enroll in **OPTAVIA** Premier, the Client will not receive the Promotion discount of S -\$71.

‡If the New Client purchases more or less than the seventeen (17) boxes of Fuelings, the Client will not receive the Promotion discount of S -\$71.

The Sponsor reserves the right to interpret these Terms & Conditions at its sole and absolute discretion. The Sponsor also reserves the right to cancel, suspend, and/or modify the Promotion and/or extend or delay the Promotion Period or any part of thereof: (1) for any reason, (2) due to force majeure (e.g. an act of war or terror, pandemic, natural disaster, etc.), or (3) if any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion in any manner, or for any reason related to the administration of the Promotion, as determined by the Sponsor in its sole discretion. The Sponsor reserves the right to investigate and take any action regarding questionable Client ordering activity, including, but not limited to, excluding orders from a Coach's commission or bonus payments and/or suspending a Coach from participation in this Promotion.