

OPTAVIA® BLACK FRIDAY PROMOTION

OFFICIAL TERMS & CONDITIONS

THE **OPTAVIA** BLACK FRIDAY PROMOTION (THE "PROMOTION") IS SPONSORED BY **OPTAVIA**, LLC ("OPTAVIA" OR THE "SPONSOR"). THIS PROMOTION IS OPEN TO "NEW CLIENTS" AND "REACTIVATED CLIENTS" OF **OPTAVIA** THAT ARE BASED IN THE UNITED STATES (U.S.) AND OTHER LOCALES UNDER THE U.S. JURISDICTION, INCLUDING PROTECTED U.S. TERRITORIES. A "NEW CLIENT" IS A CLIENT WHO HAS NEVER PLACED AN ORDER WITH **OPTAVIA**. A "REACTIVATED CLIENT" IS A CLIENT WHO HAS NOT PLACED AN **OPTAVIA** PREMIER ORDER WITHIN THE LAST 180 "ROLLING" DAYS. CLIENTS MUST ENROLL IN **OPTAVIA** PREMIER IN ORDER TO QUALIFY FOR THIS PROMOTION. **OPTAVIA** PREMIER IS AN AUTOSHIP PROGRAM, ONCE ENROLLED, CLIENTS WILL AUTOMATICALLY RECEIVE AN **OPTAVIA** PREMIER ORDER EACH MONTH, UNLESS THE CLIENT MODIFIES THEIR ORDER, CHANGES THEIR SHIPPING DATE, OR CANCELS THEIR **OPTAVIA** PREMIER MEMBERSHIP. ALL OTHER **OPTAVIA** PREMIER TERMS & CONDITIONS APPLY TO THIS PROMOTION. **OPTAVIA** PREMIER TERMS & CONDITIONS CAN BE FOUND [HERE](#). THIS PROMOTION BEGINS ON NOVEMBER 15, 2024 AT 3:00 A.M. ET AND ENDS ON DECEMBER 15, 2024 AT 2:59 AM ET (THE "PROMOTION PERIOD").

This Promotion not only provides significant savings on your Client's first Premier order but the second order too. To be eligible, new or reactivated Clients must enroll in **OPTAVIA** Premier and purchase one of our discounted offers. The purchase of the Habits of Health® Transformational System is not required to receive these savings. In return, they will receive limited-time savings of up to an additional \$75 off their first **OPTAVIA** Premier purchase for a total discount of up to \$205 and 35% in Premier Rewards that will be automatically applied to their second Premier order.

OPTAVIA's Best Offer of the Year runs from November 15-December 15, 2024				
Offer	Existing OPTAVIA Premier Membership Rewards	Promotion Discount	Total Discount	Promotion Rewards
22+ Fuelings (includes the purchase of an Optimal Weight 5&1 Plan Kit)*	\$115 Discount	\$75 Discount	\$190 Discount	Earns 35% Premier Rewards to apply to the Client's next order**
22+ Fuelings and 1+ Essential Amino Acid (EAA) Blend (includes the purchase of an Optimal Weight 5&1 ACTIVE Plan Kit)*	\$130 Discount	\$75 Discount	\$205 Discount	
17+ Fuelings, 2+ EAAs (includes the purchase of an Optimal Health 4&2 ACTIVE Plan Kit)*	\$120 Discount	\$75 Discount	\$195 Discount	
13+ Fuelings, 2+ EAAs and 1+ Whey Protein (includes the purchase of an Optimal Health 3&3 ACTIVE Plan Kit)*	\$110 Discount	\$75 Discount	\$185 Discount	
5+ Fuelings and 2+ Whey Protein (GLP-1 Nutrition Kit)*	\$25 Discount	\$36 Discount	\$61 Discount	

If the New or Reactivated Client does not enroll in **OPTAVIA Premier, the Client will not receive the Promotion discounts. The purchase of a Habits of Health Transformational System is not required to qualify for this Promotion.*

***35% Premier Rewards are calculated based on the total consumable goods minus discounts in the Client's order; Premier Rewards are subject to the [OPTAVIA Premier Terms & Conditions](#), please visit [OPTAVIA.me/Premier](https://optavia.me/Premier) for complete details.*

The Sponsor reserves the right to interpret these Terms & Conditions at its sole and absolute discretion. The Sponsor also reserves the right to cancel, suspend, and/or modify the Promotion and/or extend or delay the Promotion Period or any part of thereof: (1) for any reason, (2) due to force majeure (e.g. an act of war or terror, pandemic, natural disaster, etc.), or (3) if any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion in any manner, or for any reason related to the administration of the Promotion, as determined by the Sponsor in its sole discretion. The Sponsor reserves the right to investigate and take any action regarding questionable Client ordering activity, including, but not limited to, excluding orders from a Coach's commission or bonus payments and/or suspending a Coach from participation in this Promotion.