

2026 INCENTIVE TRIP

OFFICIAL TERMS & CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS INCENTIVE. VOID WHERE PROHIBITED OR RESTRICTED BY APPLICABLE FEDERAL, STATE, OR LOCAL LAWS AND REGULATIONS. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES, THE DISTRICT OF COLUMBIA, AND OTHER LOCALES UNDER THE UNITED STATES JURISDICTION, INCLUDING PUERTO RICO, GUAM, U.S. VIRGIN ISLANDS AND OTHER PROTECTED TERRITORIES. MUST BE 18 YEARS OF AGE OR OLDER. INTERNET ACCESS AND EMAIL ACCESS ARE REQUIRED TO PARTICIPATE IN THIS INCENTIVE.

1. **BINDING AGREEMENT:** By participating in the 2026 Incentive Trip (the "Incentive" or "Trip"), the independent **OPTAVIA** Coach (the "Participant" or "Coach") fully and unconditionally agrees to accept these Official Terms & Conditions ("Terms & Conditions") and the decisions of the Sponsor, Jason Enterprises, Inc. ("Jason Enterprises, Inc.," "Company," or "Sponsor"), which are final and binding in all matters related to the Incentive. To be eligible for the Incentive, the Participant must fulfill all requirements set forth herein.
2. **ELIGIBILITY:** This Incentive is open to U.S. residents who are, during the Incentive Qualification Period ("Qualification Period"), at least 18 years of age or older and serve as independent **OPTAVIA** Coaches. An independent **OPTAVIA** Coach is defined as an individual who has purchased an **OPTAVIA** Business Kit, is in good standing, and without disciplinary action (i.e., in compliance with the **OPTAVIA** Policies, **OPTAVIA** Procedures, Independent **OPTAVIA** Coach Agreement, Integrated Compensation Plan (collectively, these items are referred to as "the Agreement"). **OPTAVIA**, its respective promotions agencies, any of its respective parent companies, affiliates, subsidiaries, officers, directors, partners, principals, partnerships, employees or agents (collectively, "the Incentive Entities") and their immediate families (defined as spouse, mother, father, sisters, brothers, sons and daughters, regardless of where they reside) and members of their households (whether related or not) are ineligible to participate in this Incentive.
3. **INCENTIVE QUALIFICATION PERIOD:** The Qualification Period starts at 12:00 a.m. PT September 1, 2025 and ends at 11:59 p.m. PT March 31, 2026..
4. **INCENTIVE QUALIFICATIONS:**

i. **EDGE Level Three Qualification Path**

- a. Qualify (be paid as) a National Director or above in August 2025;
 - b. Qualify (be paid as) a National Director or above 5 out of 7 months (September 2025 - March 2026) with one of those months being March 2026; and
 - c. Must earn seven (7) points:*
- 1 point = Develop an EDGE Level 1 Qualifier
 - 2 points = Develop an EDGE Level 2 Qualifier
 - 2 points = Develop an EDGE Level 3 Qualifier

ii. **In addition, Coaches who earn (21)* points during the Qualification Period will satisfy the EDGE Elite Qualification Path, thus earning EDGE Elite Rewards.**

*Based on your National Director generation as of August 2025.

5. REGISTRATION PERIOD:

Qualifying as of:	RSVP By:
February 2026	March 17, 2026
March 2026	April 10, 2026**

**To ensure we can secure hotel accommodation for all achievers, RSVPs must be submitted within 72 hours of receiving your invitation. Because hotel reservations must be finalized with our partner hotel in advance, we cannot guarantee room availability after this deadline.

6. INCENTIVE TRIP DETAILS: Coaches who meet the EDGE Level Three Qualification Path criteria will earn the following:

- Trip Reward: A luxury trip for two (2)[†] to Cancun, Mexico, taking place April 18 - 22, 2026.
- Duration: Five (5) Days / Four (4) Nights.
- Accommodations: One (1) ocean-view hotel room (double occupancy).
- Inclusions:
 - o Round-trip airport transfers in Cancun (from Cancun International Airport to the resort and return).[‡]
 - o Community Celebrations
 - o Coach Education Sessions
 - o Complimentary Swag Bag
- Approximate Retail Value (ARV): \$3,233 for EDGE Level 3 Achiever and \$8,883 EDGE Elite Achiever

EDGE Elite Rewards:[§]

- EDGE Elite Exclusive VIP Arrival Experience - VIP arrival service in Cancun, including upgraded round-trip airport transfers (from Cancun International Airport to the resort and return).
- EDGE Elite Signature Stay - Upgraded accommodations to an ocean-view suite (double occupancy)
- EDGE Elite Signature Experience - Private excursion with the **OPTAVIA** Corporate Leadership Team
- EDGE Elite Signature Gift

[†]The reward includes accommodations and program access for the qualifying coach and one (1) guest. If the qualifying coach account has a co-applicant, the co-applicant will automatically be designated as the guest. Guests may not be another coach who did not independently qualify for the Incentive Trip. Specific hotel and additional itinerary details will be provided closer to the trip date.

[‡]Airfare is not included and must be arranged and paid for by each Participant. Round-trip ground transportation between Cancun International Airport (CUN) and the hotel will be provided only on the official group arrival date (April 18, 2026) and official group departure date (April 22, 2026). Coaches and/or guests who choose to arrive earlier, depart later, or otherwise travel outside the official Trip dates will be responsible for arranging and covering the cost of their own transfers.

[§]The EDGE Elite "Exclusive VIP Arrival Experience" and "Signature Stay" represent upgrades to the EDGE Level Three inclusions, available to Coaches who qualify through the EDGE Elite Qualification Path. Coaches will receive the upgraded version of the benefit in place of the standard (e.g., upgraded airport transfers instead of standard transfers, etc.)

7. ADDITIONAL INCENTIVE TERMS:

- a. The Sponsor reserves the right to amend the Incentive Terms and Conditions and the aforementioned Trip details, at any time and at its sole discretion.
- b. The Sponsor reserves the right to interpret the Incentive Qualifications at its sole discretion.

- c. Each qualifying Coach may earn the trip once under their primary account only. Upline, downline, or purchased Coach businesses are not eligible to qualify separately. The incentive includes hotel accommodations for one coach and one guest only; no additional rooms or guests will be covered.
- d. The Sponsor reserves the right to audit and verify that all Incentive Qualifications and requirements were met compliantly and by following the **OPTAVIA** Official Policies, Procedures, Independent Coach Agreement, and the Integrated Compensation Plan (all of these items are collectively referred to as "the Agreement"). The Sponsor reserves the right to revoke any Trips which were achieved through non-compliant activities on the part of the Coach and/or were in violation of the Agreement.
- e. The Sponsor does not allow or condone manipulation or fraudulent activity associated with the Incentive or Compensation Plans and, as such, the Sponsor reserves the right to conduct an investigation prior to making any determinations concerning qualification for the Incentive and the corresponding Trip. The discovery by the Sponsor of any manipulation or fraudulent activity will be grounds for disqualification from the Incentive and/or revocation of the Trip and potential disciplinary action pursuant to the **OPTAVIA** Policies and Procedures. Manipulation of this Incentive or the Company's Compensation Plans includes, but is not limited to, using Wellness Credits to purchase full orders for Clients and/or Coaches; Wellness Credits may only pay for a maximum of 50% of an order (for one of the purposes outlined in the Policies and Procedures) in order to be considered compliant. Additionally, placing orders under other Coach's accounts and/or personally purchasing items under fictitious or actual accounts with the purpose of gaining the Trip or compensation is considered manipulation.
- f. The account of any Coach, who was subject to disciplinary action during the Qualification Period, or at any time prior thereto, is subject to a review by the Sponsor and is subject to disqualification from this Incentive and earning the Incentive Trip and/or any associated rewards.
- g. Sponsor reserves the right to cancel, suspend, and/or modify the Incentive, the Incentive Trip and/or extend or delay the Incentive Qualification Period, or any part of thereof: (1) for any reason, (2) due to force majeure (e.g. an act of war or terror), or (3) if any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Incentive in any manner, or for any reason related to the administration of the Incentive, as determined by Sponsor in its sole discretion. In the event the Incentive is not capable of running as planned, including due to infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity or proper conduct of the Incentive, Sponsor may, in its sole and absolute discretion and without any fault or liability, (a) cancel the Incentive; and/or (b) modify or suspend the Incentive to address the impairment and then resume the Incentive in a manner that best conforms to the spirit of these Terms and Conditions.
- h. At its sole discretion, Sponsor may disqualify any Participant whom it considers having intentionally violated these Terms and Conditions or any element of this Incentive. By participating, the Coach agrees to be bound by the Terms and Conditions and the decisions of Sponsor and to waive any right to claim ambiguity in these Terms and Conditions. The Incentive Entities are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Sponsor, users or by any of the equipment or programming associated with or utilized in the Incentive or by technical or human error which may occur and/or which may damage a user's system, hardware or software or limit a Coach's ability to participate in the Incentive.
- i. Any undefined terms used throughout these Terms and Conditions shall be understood and construed as set forth and used in **OPTAVIA**'s current Policies, Procedures and U.S. Integrated Compensation Plan (the "Agreement"). Should any conflicts exist between the definitions under these Terms and Conditions and the Agreement, the definition under these Terms and

Conditions will govern.

- j. The Incentive Trip is valued in U.S. Dollars. The Sponsor accepts no responsibility for any variation in the Incentive Trip values. The Sponsor reserves the right, in its sole discretion, to substitute a reward of equal or greater value. The Incentive Trip must be taken as offered and may not be assigned or transferred. The Incentive Trip or any unused portion of the Incentive Trip is not exchangeable and cannot be redeemed for cash, reward or other compensation.
- k. The achieving Coach must "RSVP" by the deadline set by the Sponsor to accept the Trip, otherwise, the Coach will be deemed to have forfeited the Trip. If a Coach forfeits the Trip, no alternative trip, reward or compensation will be made available. No exceptions will be made for Coaches who fail to meet this deadline.
- l. Accommodations for the trip may vary between achieving Coaches; all accommodations will be assigned to the achieving Coach at the sole and absolute discretion of the Sponsor.
- m. The achieving Coach will be solely responsible for any and all incidental and ancillary expenses and all other costs and expenses which are not specifically listed as part of the Incentive Trip in these Terms and Conditions and which may be associated with the Incentive Trip, acceptance, receipt and use of all or any portion of the Incentive Trip, including, but not limited to: checked baggage fees, meals and beverages not specifically provided for, transfers to and from the airport, transportation to and from any activities, taxis, parking, spending money, Wi-Fi/wireless internet and any additional activities not provided by the Sponsor during the Incentive Trip.
- n. As a prerequisite for accepting and participating in the Incentive Trip, the achieving Coach must sign a Waiver/Release of Liability whereby the Coach agrees to indemnify, release and hold harmless Jason Enterprises, Inc., and its respective, parents, affiliates and subsidiaries, from any and all liability, damages, losses or injury.
- o. While the achieving Coach is permitted to bring infants and/or minor children on the Trip, by participating in the Incentive, the Coach hereby acknowledges and understands the potential issues and hereby assumes the risks (including but not limited to the risk of serious bodily injury or harm) involved as a result of any infant and/or minor child attending the Trip. As a result, achieving Coaches agree to waive, release, and discharge Jason Enterprises, Inc., and its affiliates, parent companies (including, but not limited to, Medifast, Inc.), subsidiaries, employees, agents, or third-party vendors (hereinafter "Released Entities") from any and all liability from any claims, demands, damages, injuries, death, disabilities, claims or causes of action of any nature which may hereafter accrue to the achieving Coach, his/her infant and/or minor child as a direct or indirect result of the infant's and/or minor child's attendance on the Trip and hereby indemnify and hold harmless the Released Entities from and against any and all claims or causes of action of any nature, including all costs, expenses, and fees arising out of or as a result of any of the Coach's or the infant's and/or minor child's actions during their attendance on the Trip, as well as all claims and/or rights or causes of action for damages which the infant and/or minor child has or may hereafter have, either before or after the infant/minor child reaches the age of majority. I also understand that I am fully responsible for providing all items necessary for my infant and/or minor children's comfort, safety and wellbeing during the Trip, including but not limited to childcare, food, sleeping accommodations, transporting devices, any needed medical care, and general supplies.
- p. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF THE INCENTIVE TRIP ARE THE SOLE RESPONSIBILITY OF THE ACHIEVING COACH AND WILL BE BASED ON THE APPROXIMATE RETAIL VALUE (ARV) OF THE INCENTIVE TRIP.
- q. The Coach assumes all risk of loss, damage, destruction, delay or misdirection of materials/emails submitted to the Sponsor. Jason Enterprises, Inc. reserves the right, in its sole discretion, without prior notice and at any time, to cancel, terminate or suspend this Incentive should virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor, corrupt or impair the administration of this Incentive.

- r. By participating, the Coach agrees to be bound by the Terms and Conditions and the decisions of the sponsor and to waive any right to claim ambiguity in these Terms and Conditions.
- s. Except where prohibited by law, by participating in the Incentive, Participants agree to grant Jason Enterprises, Inc. and any of its parents, affiliates or subsidiary companies, including, but not limited to, Medifast, Inc., an irrevocable and transferrable license to use his/her name, photograph, likeness, city and/or state for advertising and publicity purposes for no additional compensation. Such material may be published through any form of media, including but not limited to, print, social media, and on the Internet.
- t. By attending the Incentive Trip, Participants acknowledge and agree that: (i) your image may be used by Jason Enterprises, Inc., and/or any of its subsidiaries, affiliates or parent companies, as set forth hereunder; and (ii) other Incentive Trip attendees may capture your image, in photo, video or streaming formats, which the Sponsor cannot control and for which the Sponsor disclaims all liability. Coaches' participation in the Incentive Trip constitutes their acknowledgment and permission for the Sponsor, and/or any of its subsidiaries, affiliates or parent companies, to obtain photographs, videos, and other recorded media of their likeness. Incentive Trip Participants acknowledge and agree to allow any such recorded media to be used by the Sponsor, and/or any of its subsidiaries, affiliates or parent companies, for any lawful purpose, and without compensation.
- u. To attend the Trip, achieving Coach and guest are responsible for obtaining all valid documentation for travel, including but not limited to a valid passport and/or visa which meet the requirements of immigration and any other government authorities. Achieving Coach and guest shall bear the sole responsibility for obtaining their individual passport and/or any required visas or other documentation and any and all costs related thereto. Any fines, penalties, payments or expenditures incurred as a result of such documents not meeting the requirements of those authorities (including any costs associated with delay, will be the sole responsibility of the achieving Coach and/or the Coach's guest). Achieving Coach and/or guest are responsible for ensuring compliance with any and all other travel requirements (including any required vaccinations, etc.) for all ingress and egress to and from Mexico and all costs relating thereto.

8. ARBITRATION: Except where prohibited by law, as a further condition of participating in this Incentive, Participants agree that (a) any and all disputes and causes of action arising out of or connected with this Incentive shall be resolved individually, without resort to any form of class action, and exclusively, by final and binding arbitration under the rules of JAMS (alternative dispute resolution service) ("JAMS"); (b) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (c) judgment upon such arbitration award may be entered in any court having jurisdiction; and (d) these Terms & Conditions shall be governed by the laws of the State of Maryland. All arbitration proceedings and rules, and all materials produced pursuant to the arbitration, shall be strictly confidential. All proceedings shall be conducted in the city of the Sponsor's corporate headquarters. Except as prohibited by law, the parties waive all rights and claims to punitive, incidental or consequential damages, including attorney's fees, and Participants further waive all rights to have damages multiplied or increased.

9. INDEMNIFICATION, RELEASE AND LIMITATION OF LIABILITY: BY PARTICIPATING IN THE INCENTIVE, EACH PARTICIPANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS THE SPONSOR AND ITS RESPECTIVE PARENT, AFFILIATE AND SUBSIDIARY COMPANIES (INCLUDING BUT NOT LIMITED TO, MEDIFAST, INC.), ITS ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES) WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), CONTRACT, WARRANTY, STRICT LIABILITY, RELIANCE OR UNDER ANY

OTHER THEORY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT PARTICIPANT'S PARTICIPATION IN THE INCENTIVE AND/OR THE ACCEPTANCE, USE OR MISUSE OF ANY CASH BONUSES THAT MAY BE WON, AND WHETHER OR NOT THE INCENTIVE ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

- 10. WEBSITE USE:** Participants expressly acknowledge and agree that the download or installation of any content or program, and/or the use of the Sponsor's website and all other elements of this Incentive are at Participants' own discretion and risk. The Incentive Entities and their parents, subsidiaries, affiliates (including but not limited to Medifast, Inc.), advertising and promotional agencies, all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system or loss of data resulting from access to or the download of information or materials connected with the Incentive. All elements of this Incentive are provided on an "as-is" and "as available" basis and Participants assume full responsibility and risk for use of the Sponsor's website, the internet, and all other elements of this Incentive. Participants understand that the Incentive Entities do not make any representations or warranties regarding the reliability, timeliness, availability, and/or performance of any elements of this Incentive.
- 11. INTELLECTUAL PROPERTY:** The Incentive Official Terms & Conditions and all related web pages, content and code are the property of the Sponsor or authorized third parties. The copying or unauthorized use of any of those materials, associated trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.
- 12. SEVERABILITY:** If any terms or other provisions of these Official Terms & Conditions are determined to be invalid, illegal or incapable of being enforced by any rule or law, or public policy, such terms or provisions shall be severed and all other terms and provisions of these Terms & Conditions shall nevertheless remain in full force and effect.
- 13. SPONSOR:** The Sponsor of this Incentive is Jason Enterprises, Inc., a Delaware Corporation whose principal business address is 1501 S. Clinton Street, Suite 500, Baltimore, MD 21224.