## 2022 OPTAVIA® ESSENTIAL START PROMOTION:

## **OFFICIAL TERMS & CONDITIONS**

MODIFIED ON APRIL 14, 2022

THE 2022 **OPTA**VIA ESSENTIAL START PROMOTION (THE "PROMOTION") IS SPONSORED BY **OPTA**VIA, LLC ("**OPTA**VIA" OR "THE SPONSOR"). THIS PROMOTION IS OPEN TO "NEW CLIENTS" OR "REACTIVATED CLIENTS" OF **OPTA**VIA THAT ARE BASED IN THE UNITED STATES AND OTHER LOCALES UNDER U.S. JURISDICTION, INCLUDING PROTECTED U.S. TERRITORIES, AS WELL AS SINGAPORE AND HONG KONG. A "NEW CLIENT" IS A CLIENT WHO HAS NEVER PLACED AN ORDER WITH **OPTA**VIA PREMIER. A "REACTIVATED CLIENT" IS A CLIENT WHO HAS NOT PLACED AN **OPTA**VIA PREMIER ORDER WITHIN THE LAST 180 DAYS. **OPTA**VIA PREMIER IS AN AUTO-SHIP PROGRAM, ONCE ENROLLED, CLIENTS WILL AUTOMATICALLY BE CHARGED FOR AND RECEIVE AN **OPTA**VIA PREMIER ORDER EACH MONTH, UNLESS THE CLIENT MODIFIES THEIR ORDER, CHANGES THEIR SHIPPING DATE OR CANCELS THEIR **OPTA**VIA PREMIER MEMBERSHIP.

Clients must enroll in **OPTA**VIA Premier in order to qualify for this Promotion. All other **OPTA**VIA Premier Terms & Conditions apply to this Promotion; **OPTA**VIA Premier Terms & Conditions can be found:

- **HERE** for the U.S.
- HERE for Hong Kong, and
- HERE for Singapore.

This Promotion begins on March 21, 2022 at 3:00 a.m. ET and ends on May 10, 2022 at 2:59 a.m. ET ("Promotion Period"). If a "New Client" or "Reactivated Client" purchases any of the following offers during the Promotion, the Client will receive a one-time promotion savings, in addition to the **OPTA**VIA Premier Benefits which normally accompanies these specific **OPTA**VIA Premier Offers.

United States Offer	<b>OPTA</b> VIA Premier Membership Benefits for New & Reactivated Clients	Promotion Savings
15 - 19 boxes of Fuelings (includes the purchases of an "Essential Optimal Kit (5 & 1 Plan®)" or "Essential On-The-Go Kit (5 & 1 Plan)")*	5 free boxes of Fuelings and free shipping	US -\$90.00 savings
20+ boxes of Fuelings*	US -\$121.25 savings and free shipping	US -\$90.00 savings

\*If the "New Client" does not enroll in **OPTA**VIA Premier, the Client will not receive the Promotion savings of US -\$90. The purchase of a Habits of Health Transformational System is not required to qualify for this Promotion.

Hong Kong Offer	<b>OPTA</b> VIA Premier Membership Benefits for New & Reactivated Clients	Promotion Savings
15 - 19 boxes of Fuelings (includes the purchase of an "Optimal Kit for 5 & 1 Plan (US Flavors) or "Optimal Kit for 5 & 1 Plan (Asia Specials))*	5 free boxes of Fuelings and free shipping	HK -\$701.00 savings
20+ boxes of Fuelings*	HK -\$1,065.00 savings and free shipping	HK -\$701.00 savings

\*If the "New Client" does not enroll in **OPTA**VIA Premier, the Client will not receive the Promotion savings of HK -\$701.00. The purchase of a Habits of Health Transformational System is not required to qualify for this Promotion.

Singapore Offer	<b>OPTA</b> VIA Premier Membership Benefits for New & Reactivated Clients	Promotion Savings
15 - 19 boxes of Fuelings (includes the purchase of an "Optimal Kit for 5 & 1 Plan (US Flavors) or "Optimal Kit for 5 & 1 Plan (Asia Specials))*	5 free boxes of Fuelings and free shipping	S -\$121.50 savings
20+ boxes of Fuelings*	S -\$197.50 savings and free shipping	S -\$121.50 savings

\*If the "New Client" does not enroll in **OPTA**VIA Premier, the Client will not receive the Promotion savings of S -\$121.50. The purchase of a Habits of Health Transformational System is not required to qualify for this Promotion.

The Sponsor reserves the right to interpret these Terms & Conditions at its sole and absolute discretion. The Sponsor also reserves the right to cancel, suspend, and/or modify the Promotion and/or extend or delay the Promotion Period or any part of thereof: (1) for any reason, (2) due to force majeure (e.g. an act of war or terror, pandemic, natural disaster, etc.), or (3) if any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion in any manner, or for any reason related to the administration of the Promotion, as determined by the Sponsor in its sole discretion. The Sponsor reserves the right to investigate and take any action regarding questionable Client ordering activity, including, but not limited to, excluding orders from a Coach's commission or bonus payments and/or suspending a Coach from participation in this Promotion.