# OPTAVIA® 2022 SPRING TAG TO WIN GIVEAWAY OFFICIAL TERMS & CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY. VOID WHERE PROHIBITED OR RESTRICTED BY APPLICABLE FEDERAL, STATE, OR LOCAL LAWS AND REGULATIONS. OPEN ONLY TO RESIDENTS OF THE UNITED STATES, THE DISTRICT OF COLUMBIA, AND OTHER LOCALES UNDER THE UNITED STATES JURISDICTION, INCLUDING PUERTO RICO, GUAM, U.S. VIRGIN ISLANDS AND OTHER PROTECTED U.S. TERRITORIES. MUST BE 18 YEARS OF AGE OR OLDER. INTERNET ACCESS AND EMAIL ACCESS IS REQUIRED.

- 1. BINDING AGREEMENT: By participating in the **OPTA**VIA 2022 Spring Tag to Win Giveaway (the "Giveaway"), the independent **OPTA**VIA Coach (the "Entrant") fully and unconditionally agrees to accept these Official Terms & Conditions ("Terms & Conditions") and the decisions of the Sponsor, **OPTA**VIA, LLC, which are final and binding in all matters related to the Giveaway. To be eligible for a prize, the Entrant must fulfill all requirements set forth herein.
- 2. ELIGIBILITY: The Giveaway is open to U.S. residents who are at least 18 years of age or older and are also independent **OPTA**VIA Coaches during the Giveaway Entry Period ("Entry Period"). An independent **OPTA**VIA Coach is defined as an individual who has purchased an **OPTA**VIA Coach Business Kit (the "Business Kit") in good standing and without disciplinary action, i.e., in compliance with the **OPTA**VIA Policies, Procedures, Independent **OPTA**VIA Coach Agreement, and the Integrated Compensation Plan (collectively, "the Agreement"). **OPTA**VIA, its respective promotions agencies, any of its respective parent companies, affiliates, subsidiaries, officers, directors, partners, principals, partnerships, employees or agents (collectively, "the Giveaway Entities") and their immediate families (defined as spouse, mother, father, sisters, brothers, sons and daughters, regardless of where they reside) and members of their households (whether related or not) are ineligible to participate in this Giveaway.
- 3. GIVEAWAY ENTRY PERIOD: The Giveaway Entry Period commences at 4:00 p.m. EST on May 12, 2022 and closes at 12:00 p.m. EST on May 15, 2022.

## 4. HOW TO ENTER:

- a. An Entrant shall enter the Giveaway by following "@OPTAVIA" on Instagram and tagging a minimum of two (2) friends in the comments section of the May 12, 2022 post on OPTAVIA's official Instagram account that announces this Giveaway.
- b. Only one entry will be considered per Entrant, regardless of the number of individuals tagged.
- c. Alternative Method of Entry: An Entrant may also enter the Giveaway by submitting an entry via a postcard or a card that is no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches, with the name ,**OPTA**VIA Coach ID Number, mailing address, and phone number with "**OPTA**VIA 2022 Spring Tag to Win Giveaway" written on the entry. The postcard or card should be mailed to: **OPTA**VIA, LLC, 100 International Drive, 18th Floor, Baltimore, MD 21202 Attn.: Legal Department.
  - i. All "write-in" entries must be received no later than May 15, 2022. There is a limit of one (1) write-in entry per Entrant. Each postcard is considered one (1) entry into the Giveaway. Multiple entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Write-in entries must contain all items outlined above; otherwise, they are void and will not be eligible to win.

# 5. ADDITIONAL ENTRY CONDITIONS:

a. Instructions on how to enter and the prize(s) form part of these Terms & Conditions. There is no entry fee to participate in the Giveaway. Only one entry per Entrant may be submitted, multiple entries submitted or completed by anyone other than the Entrant are void.

- b. The Sponsor has no obligation to advise an Entrant of an incomplete or otherwise non-compliant entry. Incomplete or indecipherable entries will be deemed invalid. The Sponsor is not responsible for lost, late, invalid, unintelligible, incomplete, garbled, or misdirected entries, which will be disqualified. No telephoned, faxed, or mechanically reproduced entries will be accepted. Proof of submission of an entry will not be deemed proof of receipt. Receipt of entries will not be acknowledged, nor will proof of submission of an entry form be deemed proof of receipt.
- c. By participating in this Giveaway, Entrants agree that the Company will process their data pursuant to the Company's Privacy Policy.

#### 6. PRIZE:

- a. One (1) Entrant ("Prize Winner") will be selected via a random drawing to win either: one (1)Unisex **OPTA**VIA Tri-Blend Tee retail value of \$28, or (1)Ladies Positive Change Cuffed Tee retail value of \$34 (the "Prize"). The Prize Winner will be able to select either prize and size preference.
- b. The Prize Winner agrees to indemnify, release, and hold harmless the Sponsor, **OPTA**VIA, LLC, and its respective parents, affiliates and subsidiary companies, advertising and promotional agencies, and all their respective officers, directors, employees, representatives and agents from any liability, damages, losses or injury (including, without limitation, direct, indirect, incidental, special, consequential or exemplary damages) arising in tort (including negligence, whether active, passive or imputed) caused in whole or in part as a result of the Giveaway, including, but not limited to, the Entrant's acceptance of any Prize in association with this Giveaway.
- c. The Prize must be taken as offered and may not be assigned or transferred. The Prize is valued in U.S. dollars. The Sponsor accepts no responsibility for any variation in the Prize value. Sponsor reserves the right, in its sole discretion, to substitute a Prize of equal or greater value.
- d. Incidental expenses and all other costs and expenses which are not specifically listed as part of the Prize in these official rules and which may be associated with the Prize acceptance, receipt and use of all or any portion of the awarded Prize are solely the responsibility of the Prize Winner.
- e. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE PRIZE WINNER AND WILL BE BASED ON THE ACTUAL RETAIL VALUE OF THE PRIZE.
- f. Except for the Prize value, the Prize Winner will not receive any additional compensation or acknowledgement for entry in the Giveaway.
- g. If Prize Winner is unable to use the Prize, for any reason, the Winner forfeits the Prize and no substitute Prize will be given. The Sponsor, at its sole discretion, will determine if the Prize may be awarded to another Winner selected at random.

### 7. SELECTION:

- a. All eligible entries received during the Giveaway Entry Period will be considered.
- b. The Prize Winner will be selected by a random drawing on or about May 16, 2022.
- c. Winner's notification will be sent via Instagram direct message or similar contact. Each Entrant is responsible for monitoring his/her Instagram account for notification or other communications related to this Giveaway. If a potential Prize Winner cannot be reached by Sponsor within three (3) business days, or if notification is returned as undeliverable, that potential Winner shall forfeit the Prize and, at the Sponsor's sole discretion, a new Prize Winner will be selected by a random drawing until the Sponsor is able to award the Prize.
- d. The Prize will be mailed to the Prize Winner.
- e. Odds of winning depend upon the number of entries received by the Sponsor.

#### 8. CERTAIN ADDITIONAL CONDITIONS:

- a. Entrants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/email submitted to the Sponsor.
- b. The Sponsor accepts no responsibility or liability for Prize(s) which may be lost, damaged and/or stolen via the method of delivery to the Prize Winner.
- c. The Sponsor reserves the right to cancel, suspend, and/or modify the Giveaway and/or extend or delay the Giveaway Entry Period or any part of thereof: (1) for any reason, (2) due to force majeure (e.g. an act of war, pandemic or terror), or (3) if any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Giveaway in any manner, or for any reason related to the administration of the Giveaway, as determined by the Sponsor in its sole discretion. In the event the Giveaway is not capable of running as planned, including due to infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity or proper conduct of the Giveaway, Sponsor may, in its sole and absolute discretion and without any fault or liability, void any suspect entries and (a) cancel the Giveaway; (b) modify the Giveaway or suspend the Giveaway to address the impairment and then resume the Giveaway in a manner that best conforms to the spirit of these Terms and Conditions; and/or (c) award the Prize from among the eligible, non-suspect Entries received up to the time of the impairment in accordance with the criteria in these Terms & Conditions.
- d. The Sponsor reserves the right in its sole discretion to disqualify any Entrant it finds to be involved with tampering with the Entry process or the operation of the Giveaway, or to be acting in violation of these Terms & Conditions.
- e. Except where prohibited by law, the Giveaway Prize Winner agrees to grant **OPTA**VIA,LLC, its parents, affiliates and subsidiary companies, an irrevocable and transferrable license to use his/her name, photograph, likeness, city and/or state for advertising and publicity purposes for no additional compensation. Such material may be published through any form of media, including but not limited to print, social media, and on the Internet.
- f. Failure to abide by these Terms & Conditions may result in disqualification, at the Sponsor's sole discretion.
- 9. WINNERS LIST: For a list of the Prize Winner, which may be available without charge after May 17, 2022 and through June 30, 2022, please send a separate, self-addressed stamped envelope along with a request for a list of the Prize Winner of the "**OPTA**VIA 2022Tag to Win Giveaway" to: **OPTA**VIA, LLC Attn: Legal Department, 100 International Drive, 18th Floor Baltimore, MD 21202. Entrants agree that their names may be disclosed publicly should they win a Prize.
- 10. ARBITRATION: Except where prohibited by law, as a further condition of participating in this Giveaway, Entrants agree that (a) any and all disputes and causes of action arising out of or connected with this Giveaway shall be resolved individually, without resort to any form of class action, and exclusively, by final and binding arbitration under the rules of JAMS (alternative dispute resolution service) ("JAMS"); (b) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (c) judgment upon such arbitration award may be entered in any court having jurisdiction; and (d) these Terms &Conditions,, shall be governed by the laws of the State of Maryland. All arbitration proceedings and rules, and all materials produced pursuant to the arbitration, shall be strictly confidential. All proceedings shall be conducted in the city of the Sponsor's corporate headquarters. Except as prohibited by law, the parties waive all rights and claims to punitive, incidental or consequential damages, including attorney's fees, and Entrants further waive all rights to have damages multiplied or increased.
- 11. INDEMNIFICATION AND LIMITATION OF LIABILITY: BY ENTERING THE GIVEAWAY, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS THE SPONSOR AND ITS

RESPECTIVE PARENT, AFFILIATE AND SUBSIDIARY COMPANIES (INCLUDING BUT NOT LIMITED TO, MEDIFAST, INC.), ITS ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES) WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), CONTRACT, WARRANTY, STRICT LIABILITY, RELIANCE OR UNDER ANY OTHER THEORY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE GIVEAWAY AND/OR THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE(S) THAT MAY BE WON, AND WHETHER OR NOT THE GIVEAWAY ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE GIVEAWAY ENTITIES AND THEIR RESPECTIVE PARENTS, AFFILIATES AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF ANY PRIZE(S).

- 12. WEBSITE USE: Entrants expressly acknowledge and agree that the download or installation of any content or program, and/or the use of the Sponsor's website and all other elements of this Giveaway are at Entrant's own discretion and risk. The Giveaway Entities and their parents, subsidiaries, affiliates (including but not limited to Medifast, Inc.), advertising and promotional agencies, all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system or loss of data resulting from access to or the download of information or materials connected with the Giveaway. All elements of this Giveaway are provided on an "as-is" and "as available" basis and you assume full responsibility and risk for use of the Sponsor's website, the internet, and all other elements of this Giveaway. Entrants understand that the Giveaway Entities do not make any representations or warranties regarding the reliability, timeliness, availability, and/or performance of any elements of this Giveaway.
- 13. INTELLECTUAL PROPERTY: The Giveaway Official Terms & Conditions and all related web pages, content and code are the property of the Sponsor or authorized third parties. The copying or unauthorized use of any of those materials, associated trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.
- 14. SEVERABILITY: If any terms or other provisions of these Official Terms & Conditions are determined to be invalid, illegal or incapable of being enforced by any rule or law, or public policy, such provisions shall be severed and all other terms and provisions of these Terms & Conditions shall nevertheless remain in full force and effect.
- 15. SPONSOR: The Sponsor of this Giveaway is **OPTA**VIA, LLC (the "Sponsor"), a Delaware Corporation whose principal business address is 100 International Drive, 18th Floor, Baltimore, MD 21202. Entrants authorize the Sponsor to share their information and entry submissions with any parent, subsidiary or affiliate companies of **OPTA**VIA, LLC.