

2026 Convention Registration Terms & Conditions

THE 2026 CONVENTION (“CONVENTION”) WILL TAKE PLACE FROM JULY 16, 2026 TO JULY 19, 2026 (THE “CONVENTION DATES”) IN ORLANDO, FLORIDA AND IS ORGANIZED AND SPONSORED BY JASON ENTERPRISES, INC. (“JASON ENTERPRISES, INC.,” THE “COMPANY,” OR “SPONSOR”). THE SPONSOR IS OFFERING INDEPENDENT OPTAVIA COACHES, CLIENTS, AND GUESTS (THE ‘ATTENDEES’) THE OPPORTUNITY TO ATTEND CONVENTION IN-PERSON. THE SPONSOR RESERVES THE RIGHT, IN ITS SOLE DISCRETION, TO LIMIT OR DENY ACCESS TO THE ATTENDEES.

- 1. BINDING AGREEMENT:** By participating in Convention, the Attendees fully and unconditionally agrees to accept these Official Terms & Conditions (“Terms & Conditions”) and the decisions of the Sponsor which are final and binding in all matters related to the Convention.

- 2. ELIGIBILITY:** Convention is open to U.S. residents who, at the time of registration and throughout the Convention Dates, are at least 18 years of age and are either a current **OPTAVIA** Client or an independent **OPTAVIA** Coach in good standing. Registered guests of eligible **OPTAVIA** Clients and independent **OPTAVIA** Coaches may also attend, subject to applicable registration requirements and policies.
 - a. An **OPTAVIA** Client is defined as an individual who has purchased **OPTAVIA** products and maintains an active **OPTAVIA** account.
 - b. An independent **OPTAVIA** Coach is defined as an individual who has purchased an **OPTAVIA** Business Kit, maintains active status, and remains in good standing without disciplinary action (i.e., in compliance with the **OPTAVIA** Policies, **OPTAVIA** Procedures, Independent **OPTAVIA** Coach Agreement, and Integrated Compensation Plan (collectively referred to as “the Agreement”).

- 3. REGISTRATION RATE:** Registration for Convention is priced* at:
 - a. 3.0 Early Access Rate - \$199 (available April 9 – May 10)
 - b. Standard Rate - \$225 (available May 11 – June 30)
 - c. Last Chance Rate - \$249 (available July 1-10)

**Registration for Convention is priced per person (not per business account).*

- 4. REGISTRATION INCLUSIONS:** Registration provides access to following:
 - a. Exclusive 3.0 Badge Ribbon (3.0 Early Access Rate exclusive!)
 - b. Access to Opening Ceremony and all General Sessions
 - c. Entry to the Celebration of Success
 - d. Access to immersive 3.0 Showcase & interactive experience zones
 - e. Access to the Convention mobile app
 - f. Limited edition Convention merchandise
 - g. Complimentary coffee breaks during morning sessions

5. CANCELLATION POLICY & FEES:

All cancellation requests must be made via the official Swoogo Attendee portal.

Date of Cancellation	Cancellation Policy & Fees** (if applicable)
On or before Monday, June 30, 2026, at 11:59 PM PT	A 100% full refund will be issued for your registration.
From Tuesday, July 1 to Sunday, July 12, 2026, at 11:59 PM PT	A partial refund will be issued for your registration, less a 15% cancellation fee.
On or after Monday, July 13, 2026, at 11:59 PM PT	Cancellations will no longer be accepted, and no refunds will be given for registration.

***Please note that any monetary donations made to Healthy Habits For All® are non-refundable.*

6. PAYMENT METHOD: Payment for Convention registration must be made by credit card via Swoogo (all major credit cards accepted). Registration must be paid in full at the time of purchase.

7. REGISTRATION PRICE CHANGES: Convention Registration prices are subject to change at the Sponsor's sole discretion. Registration prices may increase as the date of the Convention gets closer. These price increases may be communicated via **OPTAVIA** e-Update Weekly News or any other method deemed appropriate.

8. CERTAIN ADDITIONAL CONVENTION CONDITIONS:

- a. Convention registration is subject to availability.
- b. Registration transfers between Attendees are not permitted.
- c. By attending Convention, Attendees agree to abide by all applicable rules and regulations governing Convention and the Convention venue.
- d. Be advised that, regardless of the Convention venue's rules, no weapons of any kind will be permitted at Convention, including, but not limited to firearms, ammunition and knives. Convention Attendees who bring any weapons to the Convention venue will be denied entry and forfeit their right to any refund.
- e. To attend Convention, all Attendees will be required to sign a Release/Waiver, agreeing to release and hold harmless Jason Enterprises, Inc., its affiliates and parent companies, (including, but not limited to, Medifast, Inc.), from any liabilities, damages, losses or injuries, including, but not limited to, damages, losses or injuries related to risk of exposure to COVID-19. Attendees will also be required to comply with any published COVID-19 related safety measures and protocols that may be in place at the Convention venue to ensure the safety of the Convention for all Attendees. Attendees who fail to observe required safety measures and protocols may be ejected from Convention and will not be entitled to a refund. Attendees who are observed to potentially be sick and/or exhibiting symptoms of COVID-19 may be asked to leave Convention and will not be entitled to a refund.
- f. Jason Enterprises, Inc. uses the personal data Attendees provide during registration for the purpose of administering your participation in this Convention. To this end, Jason Enterprises, Inc., LLC and/or any of its subsidiaries, affiliates or parent companies (including, but not limited to, Medifast, Inc.), may disclose Attendees personal data to third party service providers (e.g., any providers engaged by Jason Enterprises, Inc. to assist in conducting and administering the Convention). Jason Enterprises, Inc., and/or any of its subsidiaries, affiliates or parent companies, may also disclose Attendees' personal data to other Attendees but will do so solely in compliance with applicable data protection laws and our Privacy Policy. Except as described herein, Jason Enterprises, Inc., and/or its subsidiaries, affiliates and parent companies (including, but not limited to, Medifast, Inc.), will not disclose your personal data to any other third party without your consent except where required to do so by law.
- g. Jason Enterprises, Inc. prohibits the use of cameras and mobile recording devices at all Convention General Sessions, Breakouts and speaker presentations for Attendees. The Sponsor uses professional photographers/videographers to capture images of Convention in compliance with data protection & privacy laws. Jason Enterprises, Inc. and/or any of its subsidiaries, affiliates or parent companies (including, but not limited to, Medifast, Inc.), may edit and use these images for administrative and promotional activities in the ordinary course of business. By attending Convention, the Attendees acknowledge and agree that (i) your image may be used by Jason Enterprises, Inc., and/or any of its subsidiaries, affiliates or parent companies (including, but not limited to, Medifast, Inc.), as set forth hereunder; and (ii) other Attendees may capture your image, in photo, video or streaming formats, which Jason Enterprises, Inc. cannot control and for which it disclaims all liability. Attendees' registration for, and participation in this Jason Enterprises, Inc. Convention constitutes their acknowledgment and permission for Jason Enterprises, Inc. and/or any of its subsidiaries, affiliates or parent companies (including, but not limited to, Medifast, Inc.), to obtain photographs, videos, and other recorded media of their likeness. Convention Attendees acknowledge and agree to allow any such recorded media to be used by Jason Enterprises, Inc., and/or any of its subsidiaries, affiliates or parent companies, for any lawful purpose, and without compensation.

- h. At Convention, the Attendees may receive access to Jason Enterprises, Inc. and/or any of its subsidiaries', affiliates' or parent companies' licensed content ("Presentation Materials"). Jason Enterprises, Inc. is not liable for the information in the Presentation Materials. Attendees may use them solely for their own internal, non-commercial purposes. Unauthorized distribution (via sales, copying and posting on intranet/internet) is expressly forbidden. Excerpting or quoting is permitted with prior written approval from **OPTAVIA's** Compliance Team.
- i. Jason Enterprises, Inc. is not responsible for and will not issue refunds to Attendees for any Conventions or issues that may delay or prohibit Attendees from attending the Convention, including, but not limited to, flight or other travel-related delays and/or travel restrictions, state or federal regulations preventing travel, etc.
- j. Jason Enterprises, Inc. is not responsible for any items that may be lost and/or stolen during or at the Convention. By registering for Convention, Attendees specifically release Jason Enterprises, Inc. and any of its parent and subsidiary companies (including, but not limited to, Medifast, Inc.), from any claims Convention Attendees may have due to lost and/or stolen items at or during the Convention.
- k. Attendees' registration for, and participation in this Convention constitutes their acknowledgement and agreement to these Terms & Conditions.
- l. Additional terms & conditions will apply for hotel/lodging reservations for the Convention, including, but not limited to, certain Cancellation policies, for which Attendees will be subject to and which may reside on the hotel website and/or **OPTAVIA's** corporate sites at any time. Jason Enterprises, Inc. reserves the right to change or modify the Terms & Conditions for this Convention.
- m. Attendees are only permitted to bring nursing infants and/or lap babies to the Convention. For Attendees traveling with infants, a Family Room will be available for them and their child to step away from General Sessions. No strollers are allowed in the General Sessions, Breakout Sessions or any other activities during Convention. By participating in Convention, Attendees hereby acknowledge and understand the potential issues and hereby assumes the risks (including but not limited to the risk of serious bodily injury or harm) involved because of any infant attending Convention. As a result, Convention Attendees agree to waive, release, and discharge Jason Enterprises, Inc. and its affiliates, parent companies (including, but not limited to, Medifast, Inc.), subsidiaries, employees, agents, or third-party vendors (hereinafter "Released Entities") from any and all liability from any claims, demands, damages, injuries, death, disabilities, claims or causes of action of any nature which may hereafter accrue to the Attendee, his/her infant as a direct or indirect result of the infant's attendance at the Convention and hereby indemnifies and holds harmless the Released Entities from and against any and all claims or causes of action of any nature, including all costs, expenses, and fees arising out of or as a result of any of the Convention Attendee's or the infant's actions during their attendance at Convention, as well as all claims and/or rights or causes of action for damages which the infant has or may hereafter have, either before or after the infant reaches the age of majority. Convention Attendees are also fully responsible for providing all items necessary for their infant's comfort, safety and wellbeing during the Convention, including but not limited to childcare, food, sleeping accommodations, transporting devices, any needed medical care, and general supplies.
- n. The Attendee may participate in purely voluntary exercise instruction classes or Conventions offered at Convention, which are in no way mandated by attendance at the Convention, and the Attendee hereby recognizes that the classes/Conventions may involve strenuous physical activity including, but not limited to, muscle strength and endurance training, cardiovascular conditioning and training, and other various fitness activities that may result in injury. These classes/Conventions will be organized and may be taught by independent Coaches of **OPTAVIA** \ and not by any employees or affiliates of the hosting location, Medifast, Inc., **OPTAVIA**, LLC, or Jason Enterprises, Inc. By participating in these classes or Conventions, the Convention Attendee hereby affirms that he or she is in good physical condition and does not suffer from any known disability or condition that would prevent or limit his or her participation in the exercise instruction classes/Conventions. Attendees who are interested in exercise instruction classes/Conventions should consult their personal physician before beginning any exercise program. The Attendee hereby releases the Released Entities from any claims, demands, damages, injuries, and causes of action resulting from his or her voluntary participation.

- 9. EVENT CANCELLATION, SUSPENSION, OR MODIFICATION:** Jason Enterprises, Inc. reserves the right to cancel, suspend, and/or modify Convention, without any fault or liability: (1) for any reason, (2) due to force majeure (e.g. an act of war or terror, pandemic, disaster, explosion, fire, flood, riot, the act of God, etc.), or (3) if any other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of Convention in any manner, or for any reason, as determined by Jason Enterprises, Inc. in its sole discretion.
- 10. ARBITRATION:** Except where prohibited by law, as a further condition of participating in this Convention, registered Convention Attendees agree that (a) any and all disputes and causes of action arising out of or connected with this Convention, shall be resolved individually, without resort to any form of class action, and exclusively, by final and binding arbitration under the rules of JAMS (alternative dispute resolution service) ("JAMS"); (b) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (c) judgment upon such arbitration award may be entered in any court having jurisdiction; and (d) these Terms & Conditions shall be governed by the law of the State of Maryland. All arbitration proceedings and rulings, and all materials produced pursuant to the arbitration, shall be strictly confidential. All proceedings shall be conducted in the city of Medifast, Inc.'s corporate headquarters. Except as prohibited by law, the parties waive all rights and claims to punitive, incidental or consequential damages, including attorney's fees and Convention Attendees further waive all rights to have damages multiplied or increased.
- 11. INDEMNIFICATION AND LIMITATION OF LIABILITY:** BY REGISTERING FOR AND ATTENDING THE CONVENTION, EACH CONVENTION ATTENDEE AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS JASON ENTERPRISES, INC. AND ITS RESPECTIVE PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, INCLUDING BUT NOT LIMITED TO, MEDIFAST, INC., AS WELL AS ALL OF ITS ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES) WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), CONTRACT, WARRANTY, STRICT LIABILITY, RELIANCE OR UNDER ANY OTHER THEORY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT CONVENTION ATTENDEE'S PARTICIPATION IN THE CONVENTION, AND WHETHER OR NOT JASON ENTERPRISES, INC. AND ITS RESPECTIVE PARENT, AFFILIATE AND SUBSIDIARY COMPANIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.
- 12. INTELLECTUAL PROPERTY:** These Terms & Conditions and all related web pages, content and code are the property of Jason Enterprises, Inc. or authorized third parties. The copying or unauthorized use of any of those materials, associated trademarks or any other intellectual property without the express written consent of its owner is prohibited.
- 13. SEVERABILITY:** If any terms or provisions of these Terms & Conditions are determined to be invalid, illegal or incapable of being enforced by any rule or law, or public policy, such terms or provisions shall be severed and all other terms and provisions of this Agreement shall nevertheless remain in full force and effect.
- 14. SPONSOR:** The sponsor of Convention is Jason Enterprises, Inc., a Delaware Corporation whose principal business address is located at 1501 S. Clinton Street, Suite 500, Baltimore, MD 21224.