

2026 Convention Perks Terms & Conditions

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THIS PROGRAM. THESE PERKS ARE AUTOMATICALLY INCLUDED FOR QUALIFIED ATTENDEES OF CONVENTION. VOID WHERE PROHIBITED OR RESTRICTED BY APPLICABLE FEDERAL, STATE, OR LOCAL LAWS AND REGULATIONS. OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES, THE DISTRICT OF COLUMBIA, AND OTHER LOCALES UNDER THE UNITED STATES JURISDICTION, INCLUDING PUERTO RICO, GUAM, U.S. VIRGIN ISLANDS, AND OTHER PROTECTED U.S. TERRITORIES. MUST BE 18 YEARS OF AGE OR OLDER.

- 1. BINDING AGREEMENT:** By participating in the 2026 Convention Perks Program (the “Program” or “Perk(s)”), the eligible participant (“Participant(s)”) fully and unconditionally agrees to accept these Official Terms & Conditions (“Terms & Conditions”) and the decisions of the Sponsor, Jason Enterprises, Inc. (the “Company” or the “Sponsor”), which are final and binding in all matters related to the Program. To be eligible for the Program, the Participant must fulfill all requirements set forth herein.

- 2. ELIGIBILITY:** The Program is open to U.S. residents who are at least 18 years of age or older and are also independent **OPTAVIA** Coaches (“Coaches”). An independent **OPTAVIA** Coach is defined as an individual who has purchased an **OPTAVIA** Business Kit, is in good standing, and without disciplinary action (i.e., in compliance with the **OPTAVIA** Policies, **OPTAVIA** Procedures, Independent **OPTAVIA** Coach Agreement, Integrated Compensation Plan (collectively, these items are referred to as “the Agreement”). Jason Enterprises, Inc., its respective promotions agencies, any of its respective parent companies, affiliates, subsidiaries, officers, directors, partners, principals, partnerships, employees or agents (collectively, “the Program Entities”), and their immediate families (defined as spouse, mother, father, sisters, brothers, sons and daughters, regardless of where they reside) and members of their households (whether related or not) are ineligible to participate in this Program.

- 3. PROGRAM QUALIFICATION PERIOD:** The Program period runs concurrently with the Convention Registration Official Terms & Conditions beginning at 12:00 a.m. PT on April 1, 2026 and ending at 11:59 p.m. PT on June 30, 2026.

- 4. PROGRAM QUALIFICATIONS:**
 - a. Qualify as an Executive Director (or above) for all three months of the Qualification Period;
 - b. Qualify as a Global Director (or above) for all three months Qualification Period; or
 - c. Coaches who qualified for Elite between the months of September 1, 2025 – March 31, 2026 are also eligible.

5. PERKS DETAILS:

All cancellation requests must be made via the official Swoogo Attendee portal.

	All Coaches	Executive Director & Above	Global Director & Above	Elite
Recognition Showcase & Celebration Experience	✓	✓	✓	✓
Signature Lanyard		✓	✓	✓
3.0 Swag Cash		✓	✓	✓
Welcome Reception* (Thursday, July 16 – Prior to Opening Ceremony)		✓	✓	✓
Leadership Dinner* (Wednesday, July 15)			✓	✓
3.0 Concierge Experience*				✓
Signature Stay (3-Night Hotel)				✓
Priority Reserved Seating & Team Lunch Space*				✓
Share the Experience: 3.0 Guest Pass**				✓

*Each qualifying coach account may invite one (1) Convention-registered guest. If the qualifying coach account has a co-applicant, the co-applicant will automatically be designated as the guest; however, if there is no co-applicant, the guest must be 18 years of age or older and may not be a coach who did not independently qualify for the Perks. Separate Convention registration is required.

**Each Elite qualifying coach account is eligible for one (1) giftable pass covering three (3) nights at the Marriott World Center. A commissions adjustment for the stay will be applied. Guest eligibility requirements are the same as outlined in the qualifying coach (*) disclaimer above.

6. ADDITIONAL CONDITIONS:

- a. All Perks are applicable to and can be used solely for the 2026 Convention. Coaches must be registered and attend event to receive rewards.
- b. By participating in this Program, Participants agree that the Company will process their data pursuant to the Company's Privacy Policy.
- c. Participants authorize the Sponsor to share their information with any parent, subsidiary or affiliate companies of Jason Enterprises, Inc.
- d. The Participants agree to indemnify, release, and hold harmless the Sponsor, and its respective parents, affiliates and subsidiary companies, advertising and promotional agencies, and all their respective officers, directors, employees, representatives, and agents from any liability, damages, losses or injury (including, without limitation, direct, indirect, incidental, special, consequential or exemplary damages) arising in tort (including negligence, whether active, passive or imputed) caused in whole or in part as a result of the Program, including, but not limited to, the Participant's acceptance of any Perks in association with this Program.
- e. Perks must be taken as offered and may not be assigned, transferred or sold anywhere i.e. on eBay, Amazon, Facebook Marketplace. Perks are valued in U.S. dollars. The Sponsor accepts no responsibility for any variation in Perk value. The Sponsor reserves the right, in its sole discretion, to substitute an alternative Perk of equal or greater value.
- f. Incidental expenses and all other costs and expenses which are not specifically listed as part of the Perks in these Official Terms & Conditions, and which may be associated with Perk acceptance, receipt, and use of all, or any portion of the awarded Perks are solely the responsibility of the earning Coaches.
- g. Except for Perk value, the Participants will not receive any additional compensation for participation in the Program.
- h. If a Participant is unable to use the Perks, for any reason, the Participant forfeits the Perks, and no substitute Perks will be given.

7. CERTAIN ADDITIONAL CONDITIONS:

- a. The Sponsor accepts no responsibility or liability for Perks which may be lost and/or stolen via the method of delivery to the Program Participant.
- b. The Sponsor reserves the right to cancel, suspend, and/or modify the Program and/or extend or delay the Program Period or any part thereof: (1) for any reason, (2) due to force majeure (e.g. an act of war or terror, pandemic, natural disaster, etc.), or (3) if any other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of the Program in any manner, or for any reason related to the administration of the Program, as determined by the Sponsor in its sole discretion. In the event the Program is not capable of running as planned, including due to infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity or proper conduct of the Program, the Sponsor may, in its sole and absolute discretion and without any fault or liability, void any suspect Participants and (a) cancel the Program and/or (b) modify the Program or suspend the Program to address the impairment and then resume the Program in a manner that best conforms to the spirit of these Terms and Conditions.
- c. The Sponsor reserves the right in its sole discretion to disqualify any Participant it finds to be involved with tampering with the Program process or the operation of the Program, or to be acting in violation of these Terms & Conditions.

- d. Except where prohibited by law, the Program Participants agree to grant Jason Enterprises, Inc., its parents, affiliates, and subsidiary companies, an irrevocable and transferrable license to use his/her name, photograph, likeness, city, and/or state for advertising and publicity purposes for no additional compensation. Such material may be published through any form of media, including but not limited to print, social media, and the Internet.
- e. Failure to abide by these Terms & Conditions may result in disqualification, at the Sponsor's sole discretion.

8. ARBITRATION: Except where prohibited by law, as a further condition of participating in this Program, Participants agree that (a) any and all disputes and causes of action arising out of or connected with this Program shall be resolved individually, without resort to any form of class action, and exclusively, by final and binding arbitration under the rules of JAMS (alternative dispute resolution service) ("JAMS"); (b) the Federal Arbitration Act shall govern the interpretation, enforcement, and all proceedings at such arbitration; (c) judgment upon such arbitration award may be entered in any court having jurisdiction; and (d) these Terms & Conditions, and this Program, shall be governed by the laws of the State of Maryland. All arbitration proceedings and rules, and all materials produced pursuant to the arbitration, shall be strictly confidential. All proceedings shall be conducted in the city of the Sponsor's corporate headquarters. Except as prohibited by law, the parties waive all rights and claims to punitive, incidental, or consequential damages, including attorney's fees, and Participants further waive all rights to have damages multiplied or increased.

9. INDEMNIFICATION AND LIMITATION OF LIABILITY: BY ENTERING THE PROGRAM, EACH PARTICIPANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS THE SPONSOR AND ITS RESPECTIVE PARENT, AFFILIATE, AND SUBSIDIARY COMPANIES (INCLUDING BUT NOT LIMITED TO, MEDIFAST, INC.), ITS ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES) WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), CONTRACT, WARRANTY, STRICT LIABILITY, RELIANCE OR UNDER ANY OTHER THEORY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT PARTICIPANT'S PARTICIPATION IN THE PROGRAM AND/OR THE ACCEPTANCE, USE OR MISUSE OF ANY PERK(S) THAT MAY BE GAINED, AND WHETHER OR NOT THE PROGRAM ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE PROGRAM ENTITIES AND THEIR RESPECTIVE PARENTS, AFFILIATES, AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS, OR MERCHANTABILITY OF ANY PERK(S).

10. WEBSITE USE: The Participant understands and agrees that the download or installation of any content or program, and/or the use of the Sponsor's website and all other elements of this Program are at Participant's own discretion and risk. The Program Entities and their parents, subsidiaries, affiliates (including but not limited to Medifast, Inc.), advertising and promotional agencies, and all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system or loss of data resulting from access to or the download of information or materials connected with the Program. Participants expressly acknowledge and agree that the use of the Sponsor's website and all other elements of this Program are at Participants' sole risk. All elements of this Program are provided on an "as-is" and "as available" basis and you assume full responsibility and risk for use of the Sponsor's website, the internet, and all other elements of this Program. Participants understand that the Program Entities do not make any representations or warranties regarding the reliability, timeliness, availability, and/or performance of any elements of this Program.

11. INTELLECTUAL PROPERTY: The Program Official Terms & Conditions and all related web pages, content, and code are the property of the Sponsor or authorized third parties. The copying or unauthorized use of any of those materials, associated trademarks, or any other intellectual property without the express written consent of its owner is strictly prohibited.

12. SEVERABILITY: If any terms or other provisions of these Official Terms & Conditions are determined to be invalid, illegal or incapable of being enforced by any rule or law, or public policy, such provisions shall be severed and all other terms and provisions of these Terms & Conditions shall nevertheless remain in full force and effect.

13. SPONSOR: The Sponsor is a Delaware Corporation whose principal business address is 1501 S. Clinton Street, Suite 500, Baltimore, MD 21224.

