

# OPTAVIA® Plan & Kit Considerations for Medically Supported Weight Loss (MSWL)

	Optimal Weight Plans: 5 & 1 Plan® or 4 & 2 & 1 Plan® or 5 & 1 ACTIVE Plan™ or 4 & 2 ACTIVE Plan™	OPTAVIA Nutrition Kit for Medically Supported Weight Loss (NEW)*	OPTAVIA Muscle Health Kit for Medically Supported Weight Loss (NEW)*	Optimal Health 3 & 3 Plan®
<b>CONSUMER NEED</b>	Complete nutrition guidance.	Provides nutrition and lean muscle support while on a reduced calorie diet.	Lean muscle support while on a reduced calorie diet.	Help to keep a healthy weight.
<b>BENEFITS</b>	<p>Clinically-proven plans.</p> <p>Gentle, fat burning state, while on the Optimal Weight 5 &amp; 1 Plan or the Optimal Weight 5 &amp; 1 ACTIVE Plan.</p> <p>High protein to help retain lean muscle mass as you lose weight.</p> <p>Fortified with 24 vitamins &amp; minerals to support overall health. Includes probiotics and are a good source of fiber to support digestive health.</p>	<p>2 <b>OPTAVIA</b> Fuelings + 2 ACTIVE Whey Protein servings per day.</p> <p>Lean &amp; Green™ and balanced meal guidance.</p> <p>Portion controlled, nutrient dense Fuelings for a suppressed appetite.</p> <p>High protein to help retain lean muscle mass as you lose weight.</p> <p>Fuelings are fortified with 24 vitamins &amp; minerals to support overall health and are a good source of fiber to support digestive health.</p>	<p>Up to 3 <b>OPTAVIA</b> ACTIVE® Whey Protein servings per day for adequate protein intake on a reduced calorie diet.</p> <p>Lean &amp; Green and balanced meal guidance.</p> <p>High quality, complete protein to help support lean muscle mass as you lose weight.</p>	<p>3 <b>OPTAVIA</b> Fuelings + 3 small, balanced meals, incorporating all food groups.</p> <p>Supports a healthy weight.</p> <p>Helps support healthy muscle maintenance.</p> <p>Fuelings are fortified with 24 vitamins &amp; minerals to support overall health, includes probiotics and are a good source of fiber to support digestive health.</p>
<b>PRICE</b>	<p>5 &amp; 1 Plan: Starting at \$396.50 \$115.00 off your first Premier order</p> <p>**\$471.85 after first order with Premier Membership</p>	<p>Starting at \$268.15 \$67.00 off your first Premier order</p> <p>**\$321.74 after first order with Premier Membership</p>	<p>Starting at \$158.85 \$30.00 off your first Premier order</p> <p>**\$180.91 after first order with Premier Membership</p>	<p>Starting at \$375.10 \$110.00 off your first Premier order</p> <p>**\$447.59 after first order with Premier Membership</p>
<b>CV/QV</b>	<p>5 &amp; 1: First order: 379.4/358.1 Second order: 451.6/426.2</p>	<p>First order: 230.7/247.2 Second order: 276.8/296.6</p>	<p>First Order: 111.2/151.4 Second Order: 126.6/172.4</p>	<p>First Order: 322.6/350.3 Second Order: 385.0/418.0</p>

\*OPTAVIA'S NUTRITION KIT AND MUSCLE HEALTH KIT FOR MEDICALLY SUPPORTED WEIGHT LOSS ARE DESIGNED TO COMPLEMENT A BALANCED, NUTRITIOUS DIET AND DO NOT PROVIDE ADEQUATE NUTRITION ALONE.

\*\*NOTE: SECOND ORDER PRICING IS BASED ON CLIENT ENROLLED IN PREMIER (AUTOSHIP) WITH REWARDS APPLIED TO SECOND ORDER.