

HOW TO CREATE A BEFORE & AFTER ON OPTAVIA SHARE

OPTAVIA SHARE is a great tool for sharing your journey to others. Here's a walk-through on how to create your own Before & After graphics for Social Media and eCards:

1. Access **OPTA**VIA SHARE by logging into your account on **OPTA**VIA CONNECT. Select SHARE to open to the home screen.



- 2. Let's focus on the Social SHARE templates first.
- 3. Select 'Social SHARE' on the homepage.





4. We have tons of options! Choose your favorite Before & After template. **IMPORTANT:** Prior to uploading, make sure the photos you want to use are the appropriate image ratio for the template.

TIP: Crop your photos via your phone or use an image editing program. Label your photos properly to keep easy track in your photo upload library!

MY BEFORE IMAGES:



1:1 RATIO



3:2 RATIO

5. When you select your favorite template, the template opens, select 'Get Started' in the righthand corner. A dialogue will pop-up for you to title the project.

OPTAVIA.	Description	p.		
	For best	Get Started	×	s you upload are cropped to similar proportions.
	Added 8/3/2018 Type Social Me	Continue		ID 3593771
AFTER				



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6. After selecting 'Continue,' the Customize Panel will appear. This allows you to upload and select the photos for the Before & After.

NOTE: Live Custom items are represented by:

Yellow icons represent custom items **you must** edit or else you cannot share (i.e. your photos). After you upload the photos, the icons will turn green.



Green icons represent live editable content. They can remain unedited, or you can customize further (i.e. text boxes for eCards).



Drop-down menus to the far-left offers background options, disclaimer options, and more depending on the template selected.

Info Customize	Preview		
Background Color			
White Background			



7. UPLOADING PHOTOS:

1. After clicking on the yellow icon on the left-hand frame, the prompt will ask if you want to 'Upload' a new image or 'Search' in your photo library. Select 'Upload' and choose your 'before' image.



2. After it has finished processing, select 'Search' to see your images. Select the 'before' photo and press 'Ok' at the bottom. The photo takes a moment to load. If you're not seeing it load into your library, exit out of the project and wait.



3. Now for the 'after' photo! Repeat the same steps in the right-hand frame for upload and image selection.





8. Once the images have been uploaded to the template, you have sharing options for your social media platforms found on the right-hand corner of the 'Customize' panel. Please note, a compliant weight loss disclaimer is embedded to the image, no additional disclaimer is necessary. If there are templates with disclaimer options, please select the one that is appropriate for your post. **TIP:** Next to the 'Customize' button on the left-hand side of the panel, you can view a final 'Preview' of your graphic before you share.



9. Social media options via SHARE are Facebook, Twitter, Pinterest, LinkedIn, and Direct Download. However, these options are not exclusive to how you want to share! There is a download option of the image for uploading to any other social media platform you find fit!



10. Congrats! You've created a Before & After social graphic through SHARE!



OPTAVIA SHARE ECARD - BEFORE & AFTER

1. On **OPTA**VIA SHARE's homepage, select Email Share. An Email Share, or eCard, is an email you can send with not only a Before & After graphic, but it also includes a customizable message. We have several options available, so choose your favorite template.



2. When the template opens, select 'Get Started.' A dialogue will pop-up for you to title the project.

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	Description	Get Started X	
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	Instructions	ing weight loss story.	
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OPTA VIA*			



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3. After selecting 'Continue,' the Customize Panel will appear. This allows you to upload and select the photos for the Before & After.

NOTE: Live Custom items are represented by:

Yellow icons represent custom items **you must** edit or else you cannot share (i.e. your photos). After you upload the photos, the icons will turn green.



Green icons represent live editable content. They can remain unedited, or you can customize further (i.e. text boxes for eCards).



Drop-down menus to the far-left offers background options, disclaimer options, and more depending on the template selected.

Info Customize	Preview		
Background Color			
White Background			



- 4. If you have already uploaded your photos to your library, skip to Step 6, if you want to upload photos follow these directions:
- 5. UPLOADING PHOTOS:
 - 1. After clicking on the yellow icon on the left-hand frame, the prompt will ask if you want to 'Upload' a new image or 'Search' in your photo library. Select 'Upload' and choose your 'before' image.



2. After it has finished processing, select 'Search' to see your images. Select the 'before' photo and press 'Ok' at the bottom. The photo takes a moment to load. If you're not seeing it load into your library, exit out of the project and wait.



3. Now for the 'after' photo! Repeat the same steps in the right-hand frame for upload and image selection.





6. IF YOU ALREADY HAVE UPLOADED PHOTOS TO YOUR LIBRARY:

Select the yellow icon in the frames, select 'Search' and choose the appropriate photos to fill each frame.

7. eCards give you the option to customize your subject line and message below the Before & After graphic. Please note, a compliant weight loss disclaimer is embedded to the image, no additional disclaimer is needed.

Femplate	My Weight loss Story! 🏠	×
Customize Preview		Additional editing is required before this can be shared.
Color te Layout V	Subject Learn more about <u>OPTAVIA</u>]
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8. Review your eCard by selecting 'Preview' which is next to the 'Customize' button on the top left-hand side of the panel.

TIP: It's best practice to review all of your content before sending.





Once all of your edits are complete, there are several ways to distribute your Before & After eCard via Email, Facebook, Twitter, Pinterest, LinkedIn, and Sharable Link.
IMPORTANT: You will not be able to make any additional edits to the eCard after it has been posted. Make sure all of your edits are FINAL.

	My Weight loss Story! ☆	×
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10. Congrats! You've created a Before & After eCard through SHARE!