



OPTAVIA®

New Coach
Steps to Success



Welcome

You have an amazing opportunity.



Welcome to the **OPTAVIA** Coach Community. And congratulations! You have already taken one of the biggest steps to success simply by making the decision to become an independent **OPTAVIA** Coach.



When you're part of **OPTAVIA**, you're part of a Community of like-minded, like-hearted people who support each other through and through.

You'll show others the way while potentially building a growing business that can transform your life. Before you know it, you will be blurring the line between doing good and doing well!



Now it's time to get your Business started and we are here to help. Let's set you up for success!

To get started, follow our 4 simple steps outlined inside this pamphlet.



*your transformation is an
inspiration to others*

You're now joining thousands of other like-minded, independent **OPTAVIA** Coaches, who started out just like you. We are all here for you and can not wait to see you succeed.

Your Business Coach, the **OPTAVIA** team and plenty of resources are available for you so that you can build a life around what matters to you most. Remember, your Clients are already out there, waiting for you to help them transform their lives, one healthy habit at a time. Be their inspiration!



4 Simple Steps to Success

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Get Connected

Clarify your personal motivation for becoming an independent **OPTAVIA** Coach.

Complete the 'What Is Most Important To You' worksheet below, to connect with why becoming an **OPTAVIA** Coach really matters to you.

Make contact with your Business Coach and talk to them about your business goals, in addition to learning how you can maximize your bonus opportunities! You can find their contact information by visiting **OPTAVIA CONNECT**.

What Is Most Important to You

Use this worksheet to explore some ideas. Don't hold back!

Write down everything you can think of.

What do I want? _____

Where do I want to go?

Who do I want to help?

What does my best life look like?

What does optimal health & living optimal days mean to me?

What would I accomplish if I couldn't fail?

If I didn't have to worry about time or money, how would my life change?*

What would I do differently?

* This income hypothetical is not representative of the average earnings that Coaches achieve with **OPTAVIA**; only a very small number of Coaches will achieve income that is within the range of this hypothetical. **OPTAVIA** makes no guarantee of financial success. Success with **OPTAVIA** results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Please see the **OPTAVIA** Income Disclosure Statement (bit.ly/idsOPTAVIA) for statistics on actual earnings of Coaches.

Learn

Determine what skills to hone by diving into **OPTAVIA** Learn.

To find and explore **OPTAVIA** Learn, visit [OPTAVIA COACH ANSWERS](#).

With the tools and resources located in **OPTAVIA** Learn, new Coaches can reference onboarding tools, monthly action plans and more. Invest the time upfront to learn. Become a knowledge leader so you are prepared to take the next step into action.

Get into Action

Decide who you're going to talk to and what you're going to say and reach out. Create your first 'Contact List' and identify your top 10 Candidates.

Use the template provided to get started. Think about who you know that you can help! Take a minute to review this list with your Business Coach, who might have some ideas to steer you to success.

Candidate Contact List

[illegible]



Outline your talking points, based on your own story and experience.

- What are you excited to share?
- What's likely to be of interest to your Candidates?
- Start sharing your personal **OPTAVIA** story on social media using #**OPTAVIA** and #LifelongTransformation. Be sure to add your story and picture to your own **OPTAVIA** website.*

Create your 'Contact List' and introduce your Candidates to **OPTAVIA** and its mission of Lifelong Transformation, One Healthy Habit at a Time®. Do this by yourself or partner with your Business Coach if you'd like some help.

* Check with your **OPTAVIA** Coach for assistance on how to compliantly post before/after pictures.

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Welcome your First Clients

Start your Clients on their own **OPTAVIA** transformational journey.

Follow-up with all your Candidates to see whether they're interested. If they said "yes" then they are ready to learn the habits that can lead to Lifelong Transformation, One Healthy Habit at a Time. Go ahead and help them place their first order!

Before enrolling your Client in **OPTAVIA** Premier, be sure to obtain their permission to join Premier and explain to them that it is an auto-ship program, which they can change or cancel at any time before their next order ships. Clients can easily cancel Premier by logging into their account or by calling 1.888.**OPTAVIA**. For step by step instructions on how to cancel enrollment in Premier, visit [ANSWERS.OPTAVIA.com](https://www.answers.optavia.com) and search for "Premier".

If they're not ready yet, stay in touch with them and add them to your Follow-up List. If they're really not interested, thank them and ask them to give you a referral of someone they know who may be interested.

Resources

Transform your business with **OPTAVIA** Resources:

OPTAVIA CONNECT

All the tools you need to make your business a success! Here, you will access your monthly business performance, **OPTAVIA** Pay, connect with your Coaches, teams and much more.

Once you log into [OPTAVIA.com](https://www.optavia.com), select **OPTAVIA CONNECT** in top right corner, or download the **OPTAVIA CONNECT** App from the [App \(Apple\)](#) and [Google Play \(Android\)](#) stores today!

OPTAVIA COACH ANSWERS

Provides Coaches with a knowledge base that is available 24/7 for frequently asked questions, access to digital documentation as well as other materials categorized by market, [OPTAVIA COACH ANSWERS](#) allows you to easily locate critical content such as a robust Document Library along with Business Support Tools.

Bookmark and visit [COACHANSWERS.OPTAVIA.com](https://coachanswers.optavia.com) to learn more today!

YOUR PERSONALIZED OPTAVIA WEBSITE

Strengthen your relationship with your Clients – they can sign-up, place orders and manage their accounts on your personalized **OPTAVIA** website. **OPTAVIA** Clients can also access your website via the **OPTAVIA** App, which includes a library of plan-approved Lean & Green recipes, self-service features and more.

Log into **OPTAVIA CONNECT**, select “Manage My Site” to customize your website today! Encourage your Clients to download the **OPTAVIA** App from the [App \(Apple\)](#) and [Google Play \(Android\)](#) stores today!

OPTAVIA BUZZ

Stay up to date with the latest news, product information and more from **OPTAVIA**. Log into **OPTAVIA CONNECT**, select “News” from the main menu for access.

OPTAVIA SHARE

Reach out to your Coach, Teams, Clients or Candidates with exclusive, branded social media graphics, videos, e-cards, eNewsletters and more! Log into **OPTAVIA CONNECT**, select “Share” from the main menu to access and search the library.

OPTAVIA Nutrition Support

Our Nutrition Support team can assist you and your Clients with questions regarding our plans, products and recipes. Client can call 1.888.OPTAVIA or visit [ANSWERS.OPTAVIA.com](https://answers.optavia.com) for frequently asked questions and more.

Top Tips:

When you succeed, your transformation is an inspiration to others. Log in to **OPTAVIA CONNECT** by visiting OPTAVIACONNECT.com/login or OPTAVIA.com to get a pulse on your business today!

Get rewarded:

Enroll in **OPTAVIA PAY** to get your Client Support Commissions weekly on your exclusive **OPTAVIA** Black card. Earnings will accrue in your account once you complete your '**OPTAVIA PAY**' account information.

Personalize your business:

Update your **OPTAVIA** website information under 'Manage My Site' and replace your ID number with a name you choose to make it easy to share.

Getting in Touch:

we're here to help you become your most fulfilled you

Your Business Coach is also a valuable resource for support. If there's anything we can do to help you and your Clients please reach out to us.



COACH SUPPORT

Your Coach Support Team is here to serve independent **OPTAVIA** Coaches exclusively, so call us with any questions:

Call: 1.888.OPTAVIA (888.678.2842) and select "1"

Hours:

- Monday - Friday: 8:00 AM - 11:00 PM ET
- Saturday: 9:00 AM - 6:00 PM ET
- On the last day of each month: 9:00 AM - 12:00 AM ET

Online: Contact us online at OPTAVIA.com, or visit **OPTAVIA COACH ANSWERS** at COACHANSWERS.OPTAVIA.com for frequently asked questions and business resources.



CLIENT SUPPORT

If your Clients have questions they can get in touch with our Client Support Team:

Call: 1.888.OPTAVIA (888.678.2842) and select "2"

Hours:

- Monday - Friday: 8:00 AM - 11:00 PM ET
- Saturday - Sunday : 9:00 AM - 6:00 PM ET

Online: Contact us online at OPTAVIA.com, or visit **OPTAVIA CLIENT ANSWERS** at ANSWERS.OPTAVIA.com for frequently asked questions, program information and more.



JOIN OUR SOCIAL COMMUNITY

For additional news, information and FUN, join our Community of **OPTAVIA** Coaches on our Agents of Transformation® Facebook Group page: facebook.com/groups/AgentsofTransformation



OPTAVIA®



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