



OPTAVIA®

New Coach  
Steps to Success



# Welcome

**You have an amazing opportunity.**



Welcome to the **OPTAVIA** Coach Community. And congratulations! You've already taken one of the biggest steps to success simply by making the decision to become an independent **OPTAVIA** Coach.



When you're part of **OPTAVIA**, you're part of a Community of like-minded, like-hearted people who support each other through and through.



You'll show others the way while potentially building a growing business that can transform your life. Before you know it, you'll be blurring the line between doing good and doing well.



Now it's time to get your business started and we're here to help. Let's set you up for success quickly, in a fun and easy way!



**To get started, follow our 4 simple steps.**

## **Your Client Acquisition Bonus is within your reach!**

Remember, your \$100 Client Acquisition Bonus (CAB) is waiting for you, and it's only available in your first 30 days as an independent **OPTAVIA** Coach.

Try to earn your CAB within your first 2 weeks as a Coach.

**Your Business Coach is here to help you!**

# 4 Simple Steps to Success

## 1 Get Connected

Clarify your personal motivation for becoming an independent **OPTAVIA** Coach.

Complete the '[What Is Most Important To You](#)' worksheet below, to connect with why becoming an **OPTAVIA** Coach really matters to you.

Make contact with your Business Coach and talk to them about your business goals. You can find their contact information by visiting **OPTAVIA CONNECT** ([OPTAVIAConnect.com](#)) as well as your Welcome Email.

### What Is Most Important to You

Use this worksheet to explore some ideas. Don't hold back!  
Write down everything you can think of.

What do I want? \_\_\_\_\_

Where do I want to go? \_\_\_\_\_

Who do I want to help? \_\_\_\_\_

What does my best life look like? \_\_\_\_\_

What does optimal health and living optimal days mean to me? \_\_\_\_\_

What would I accomplish if I couldn't fail? \_\_\_\_\_

If I didn't have to worry about time or money, how would my life change?\*

What would I do differently? \_\_\_\_\_

*This income hypothetical is not representative of the average earnings that Coaches achieve with **OPTAVIA**; only a very small number of Coaches will achieve income that is within the range of this hypothetical. **OPTAVIA** makes no guarantee of financial success. Success with **OPTAVIA** results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Please see the **OPTAVIA** Income Disclosure Statement ([bit.ly/idsOPTAVIA](#)) for statistics on actual earnings of Coaches.*





Use the template provided to get started. Think about who you know that you can help! Take a minute to review this list with your Business Coach, who might have some ideas to steer you to success.

Outline your talking points, based on your own story and experience.

- What are you excited to share?
- What's likely to be of interest to your Candidates?
- Start sharing your personal **OPTAVIA** story on social media using **#OPTAVIA** and **#LifelongTransformation**. Be sure to add your story and picture to your own **OPTAVIA** website.\*

Create your contact list and introduce your Candidates to **OPTAVIA** and its mission of Lifelong Transformation, One Healthy Habit at a Time®. Do this by yourself or partner with your Business Coach if you'd like some help.

## **4** Welcome your First Clients

Start your Clients on their own **OPTAVIA** transformational journey.

Follow-up with all of your Candidates, to see whether they're interested.

If they're ready to learn the habits that lead to lifelong transformation, help them get started and help them place their first order! If they're not ready yet, stay in touch with them and add them to your Follow-up List.

If they're really not interested, thank them and ask them to give you a referral of someone they know who may be interested.

\*Check with your **OPTAVIA** Coach for assistance on how to compliantly post before/after pictures.

# Resources

Transform your business with **OPTAVIA** Resources:

## **OPTAVIA CONNECT**

All the tools you need to make your business a success. Log in at [OPTAVIA.com](https://www.optavia.com) or directly at [OPTAVIAConnect.com](https://www.optaviaconnect.com).

Once logged into **OPTAVIA**, select **OPTAVIA CONNECT** in top right corner.

## **OPTAVIA LEARNING CENTER**

Provides you with timely Coach-led training that is accessible 24/7. New Coaches start here with Basic Training and the Habits of Health® Transformational System Training.

Log into **CONNECT**, select "Learn" to access the Learning Center.

## **YOUR PERSONALIZED OPTAVIA WEBSITE**

Strengthen your relationship with your Clients – they can sign-up, place orders and manage their accounts on your personalized **OPTAVIA** website.

Log into **CONNECT**, select "Manage My Site" to customize your website today!

## **OPTAVIA BUZZ**

Stay up to date with the latest news, product information and announcements for your business directly from **OPTAVIA**.

Visit [OPTAVIA BUZZ](#) by logging into **CONNECT**, select "News" to find the latest updates.

## **OPTAVIA SHARE**

Reach out to your Clients and Candidates with exclusive, branded social media graphics, videos, e-cards, e-newsletters and more!

Visit [OPTAVIA SHARE](#) by logging into **CONNECT**, select "Share" to search our library.

## **OPTAVIA NUTRITION SUPPORT**

Our team of registered dietitians can assist you & your Clients with questions regarding our plans, products and recipes.

Clients: Call 1.888.**OPTAVIA**, or visit Client Answers at [ANSWERS.OPTAVIA.COM](https://www.answers.optavia.com)

Coaches: Visit Coach Answers at [COACHANSWERS.OPTAVIA.COM](https://www.coachanswers.optavia.com)

*your transformation is an inspiration to others*

You're now joining thousands of other like-minded, independent **OPTAVIA** Coaches, who started out just like you. We are all here for you and can't wait to see you succeed. Your Business Coach, the **OPTAVIA** team and plenty of resources are available for you so that you can build a life around what matters to you most. Remember, your Clients are already out there, waiting for you to help them transform their lives, one healthy habit at a time. Be their inspiration!

# Top Tips

When you succeed, your transformation is an inspiration to others.

Log in to **OPTAVIA CONNECT** by visiting [OPTAVIAConnect.com](https://OPTAVIAConnect.com) to get a pulse on your business today!

## Get rewarded:

Enroll in **OPTAVIA PAY** to get your Client Support Commissions weekly on your exclusive **OPTAVIA Black card**. Earnings will accrue in your account until you complete your **OPTAVIA PAY** account information.

## Personalize your business:

Update your **OPTAVIA** website information and edit your ID number with a name you choose to make it easy to share, by clicking "Manage My Site."

## Getting in Touch:

*we're here to help you become your most fulfilled you*

Your Business Coach is also a valuable resource for support. If there's anything we can do to help you and your Clients please reach out to us.



### COACH SUPPORT

Your Coach Support Team is here to serve independent **OPTAVIA** Coaches exclusively, so call us with any questions:

- **Call:** 1.888.**OPTAVIA** (888.678.2842) and select "1"  
**Hours:** Mon. - Fri.: 8:00 AM - 11:00 PM Eastern Standard Time (EST), Sat. & Sun.: 9:00 AM - 6:00 PM EST  
*On the last day of each month:* 9:00 AM - 12:00 AM Eastern Standard Time (EST)
- Online:** Contact us online at [OPTAVIA.com](https://OPTAVIA.com), or visit **OPTAVIA COACH ANSWERS** at [COACHANSWERS.OPTAVIA.COM](https://COACHANSWERS.OPTAVIA.COM) for frequently asked questions.



### CLIENT SUPPORT

If your Clients have questions they can get in touch with our Client Support Team:

- **Call:** 1.888.**OPTAVIA** (888.678.2842) and select "2"  
**Hours:** Mon. - Fri.: 8:00 AM - 11:00 PM Eastern Standard Time (EST), Sat. & Sun.: 9:00 AM - 6:00 PM EST
- Online:** Contact us online at [OPTAVIA.com](https://OPTAVIA.com), or visit **OPTAVIA CLIENT ANSWERS** at [ANSWERS.OPTAVIA.COM](https://ANSWERS.OPTAVIA.COM) for frequently asked questions.



### JOIN OUR SOCIAL COMMUNITY

For additional news, information, and FUN, join our Community of **OPTAVIA** Coaches on our Agents of Transformation® Facebook Group:

- [facebook.com/groups/AgentsofTransformation](https://facebook.com/groups/AgentsofTransformation)



OPTAVIA®



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