Plan Overview

Lifelong Transformation, One Healthy Habit at a Time®
Achieving a healthy weight with OPTAVIA!

At OPTAVIA, we believe you can live the best life possible, but that requires a healthy you. We help you achieve lifelong transformation by incorporating healthy habits into everything you do. These habits get your mind and body working together, to work for you. Every simple new habit, every healthy decision, every positive change leads to more.

As you prepare to take the first step towards optimal health, share and discuss the OPTAVIA Plans outlined in this guide with your healthcare provider. We recommend you use this guide to talk about which plan is the best fit for your lifestyle and dietary needs.

OPTAVIA is simple and easy to follow.

- A comprehensive approach to optimal health and wellbeing.
- Fuelings and Programs backed by science and based on nearly 40 years of experience of helping people lose weight.
- OPTAVIA Coaches to help support and steer you to success, one healthy habit at a time.
- Community of like-minded people who provide encouragement along the path to health, confidence, and vitality.
The Optimal Weight 5 & 1 Plan®

When you understand what optimal nutrition looks like, healthy eating becomes second nature™. Our proven Optimal Weight 5 & 1 Plan jumpstarts your weight loss to help you reach your healthy weight. Your body enters a gentle, but efficient fat-burning state, which is essential to losing weight.

While on the Optimal Weight 5 & 1 Plan, you will enjoy:

- Six small meals per day, one every two to three hours.
- 5 OPTAVIA Fuelings + 1 Lean & Green meal - a nutritionally balanced meal of protein, non-starchy vegetables, and healthy fats.
- 800 - 1,000 calories per day.
- 80 - 100 grams of carbohydrate.
- At least 72 grams of protein.
- Less than 30% of calories from total fat.
Medical Conditions

We recommend that you contact your healthcare provider before starting and throughout your OPTAVIA journey, especially if you are taking medications (e.g., diabetes medications, high blood pressure medications, Coumadin® (warfarin), lithium, thyroid medications etc.).

MEDICAL DISCLAIMER:

The Company ("We") recommends that you consult your healthcare provider prior to starting any weight loss program, and during the course of your weight loss program. Do NOT use any OPTAVIA plan if you are pregnant or under the age of 13.

Before starting a weight loss program, talk with your healthcare provider about the program, and about any medications or dietary supplements you are using, including especially Coumadin® (warfarin), lithium, diuretics, or medications for diabetes, high blood pressure or thyroid conditions. Do not participate in any OPTAVIA plan until you are cleared by your healthcare provider if you have or have had a serious illness (e.g. cardiovascular disease including heart attack, diabetes, cancer, thyroid disease, liver or kidney disease, eating disorders such as anorexia or bulimia), or any other condition requiring medical care or that may be affected by weight loss.

The OPTAVIA for Teens plan is the only OPTAVIA program appropriate for teens (13 to 17 years of age). The Optimal Weight 5 & 1 Plan® is NOT appropriate for teens, sedentary older adults (65 years and older), nursing mothers, people with gout, some people with diabetes, and those who exercise more than 45 minutes per day - if you fall into one of these categories, please consult your healthcare provider and refer to Optavia.com and talk with your OPTAVIA Coach about other OPTAVIA plans that may be appropriate. For special medical or dietary needs, including food allergies, refer to our program information online, consult your healthcare provider and talk to your OPTAVIA Coach. Do not consume an OPTAVIA product if you are allergic to any of that product’s ingredients which are listed on the product packaging and on the OPTAVIA website.

We recommend drinking 64 ounces of water each day. Consult with your healthcare provider prior to changing the amount of water you drink as it can affect certain health conditions and medications.

NOTE: Rapid weight loss may cause gallstones or gallbladder disease. While adjusting to the intake of a lower calorie level and dietary changes, some people may experience dizziness, lightheadedness, headache, fatigue, or gastrointestinal disturbances (such as abdominal pain, bloating, gas, constipation, diarrhea, or nausea). Consult your healthcare provider for further guidance on these or any other health concerns. Seek immediate medical attention if you experience muscle cramps, tingling, numbness, confusion, or rapid/irregular heartbeat as these may be a sign of a more serious health condition.

For avoidance of doubt, the OPTAVIA plan and products are not labelled, advertised or promoted for any specific medicinal purpose, i.e. treatment or prevention, implied or otherwise, of any disease or disorder, including its related conditions.

The OPTAVIA plan, products, and any of its materials and/or information do not in any way constitute medical advice or substitute for medical treatment. As individuals may have different responses to dietary products or changes in diet, consult with your healthcare provider regarding any medical concerns.

For further information regarding this Medical Disclaimer, call nutrition support at 1.888.OPTAVIA or email at nutritionsupport@OPTAVIA.com.
The Optimal Health 3 & 3 Plan®

Once you’ve achieved your healthy weight, it’s crucial to maintain the good habits you’ve learned. To help sustain your healthy weight, we’ve developed the Optimal Health 3 & 3 Plan. It focuses on nutritionally balanced small meals eaten every two to three hours, like the Optimal Weight 5 & 1 Plan, while integrating more food choices in the right portions.

To follow the Optimal Health 3 & 3 Plan, consume three Optimal Health Fuelings daily and three balanced meals. For more information, refer to The Optimal Health 3 & 3 Plan Guide.
Specialized Programs

OPTAVIA offers Programs for a wide range of individuals who have unique dietary needs and/or preferences and may not be able to do the Optimal Weight 5 & 1 Plan.

These plans are perfect for you if you prefer a flexible meal plan to help you reach a healthy weight.

They are typically suitable for you if you:

• Have type 1 diabetes and are closely monitored by your healthcare provider.
• Have type 2 diabetes.
• Are 65 years or older and not regularly active.
• Exercise more than 45 minutes per day.
• Have less than 15 pounds to lose.
• Wish to incorporate fruit, dairy, and starch into your meal plan.

OPTAVIA Fuelings

• More than 50 delicious, convenient, nutritionally interchangeable, scientifically-designed Fuelings to chose from.
• Each Fueling contains high-quality protein to help you retain lean muscle mass, and patented probiotic, GanedenBC30®, which help support digestive health, as part of a balanced diet and healthy lifestyle.
• Each Fueling is clean label and does not contain colors, flavors, or sweeteners from artificial sources.
Optimal Weight 4 & 2 & 1 Plan®
• 4 Fuelings + 2 Lean & Green meals + 1 healthy snack*
• 1,100 - 1,300 calories per day

Optimal Weight 5 & 2 & 2 Plan®
• 5 Fuelings + 2 Lean & Green meals + 2 healthy snacks*
• 1,300 - 1,500 calories per day

*A healthy snack is one serving of fruit, low-fat dairy, or starch.

For more information, refer to the Optimal Weight 4 & 2 & 1 Plan and Optimal Weight 5 & 2 & 2 Plan Guides.

Seniors
People age 65 and older can use the Optimal Weight 5 & 1 Plan with 30 minutes of physical activity every day. A higher calorie meal plan may be recommended based on individual needs. For more information, refer to the OPTAVIA Seniors Guide.

Diabetes
While the Optimal Weight 5 & 1 Plan, Optimal Weight 4 & 2 & 1 Plan, and Optimal Weight 5 & 2 & 2 Plan are all appropriate for people with diabetes, it is essential that the individual’s healthcare provider monitors blood sugar and medication dosages. Because the meal plans are lower in calories and carbohydrates compared to a usual diet, medications may need to be adjusted before starting. Continued medical monitoring by the healthcare provider will be necessary. For more information, refer to the OPTAVIA Diabetes Guide.
Nursing Mothers
Our OPTAVIA for Nursing Mothers Plan is designed for the nursing mother whose baby is over two months of age and who is providing the majority of the baby’s nutrition through breast milk. For more information, refer to the OPTAVIA for Nursing Mothers Guide.

Gout
Our OPTAVIA for Gout Plan promotes gradual weight loss and encourages food choices with only low or moderate amounts of purines. For more information, refer to the OPTAVIA for Gout Guide.

Teens
Our OPTAVIA for Teens Plans are specially designed to meet the nutritional needs of adolescent boys and girls, 13-18 years old. Do not use the OPTAVIA program if you are under the age of 13 years old. For more information, refer to the OPTAVIA for Teen Girls Guide or the OPTAVIA for Teen Boys Guide.

All OPTAVIA Guides can be found at ANSWERS.OPTAVIA.com. You may also contact our Nutrition Support Team at NutritionSupport@OPTAVIA.com with specific questions.
We're with you every step of the way

Talk to your OPTAVIA Coach
Caring, knowledgeable, one-on-one support provided by your personal Coach is one of the key components that makes OPTAVIA different from other programs. Lean on your OPTAVIA Coach for support as you begin your optimal health journey.

Develop your Habits of Health®
Dr. A's Habits of Health® Transformational System is your core curriculum to create healthy habits. This unique, comprehensive approach is essential to your long-term success. Talk to your Coach today about using this tool to transform yourself and others!

Stay motivated with daily inspiration
With your phone text the message "OPTAVIA30" to number 990-00 the day before you start your plan to receive daily quick tips, inspiration, healthy reminders, and much more!*

Learn from the OPTAVIA Community
Tune in to weekly Coach-led support calls to ask questions, learn more about the products and plans, and receive the support you need.

Discover new, delicious recipes
Visit the OPTAVIA Pinterest page for Lean & Green meals and Fuelings recipes at Pinterest.com/OPTAVIA

*Summary Terms & Conditions: Our mobile text messages are intended for subscribers over the age of 13 and are delivered via USA short code 990-00 and 760-00. You may receive up to 35 message(s) per month for text alerts. Message and data rates may apply. This service is available to persons with text-capable phones subscribing to carriers including AT&T, Verizon Wireless, T-Mobile®, Sprint, Virgin Mobile USA, Cincinnati Bell, Centennial Wireless, Unicel, U.S. Cellular®, and Boost. For help, text HELP to 990-00, email wecare@OPTAVIA.com or call +1.888.OPTAVIA. You may stop your mobile subscription at any time by text messaging STOP to short code 990-00.
your best life is waiting

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