3 Simple Steps to Success

1 Get Connected
Clarify your personal motivation for becoming an OPTAVIA Coach

Complete the ‘What is Most Important To You’ worksheet, to connect with why becoming an OPTAVIA Coach really matters to you.

Make contact with your Business Coach, and talk to them about your business goals. You can find your Business Coach’s contact information in your Welcome Email or on OPTAVIA CONNECT.

2 Get into Action
Decide who you’re going to talk to, and what you’re going to say and reach out

Create your first Contact List and identify your top 10 Candidates.
Use the template provided to get you started. Think about who you know you can help!
Take a minute to review this list with your Business Coach, who might have some ideas to steer you to success.

Outline your talking points, based on your own story and experience.
What are you excited to share? What’s likely to be of interest to your Candidates?

Start sharing your personal OPTAVIA story using social media using #OPTAVIA and your own OPTAVIA website.
Create your Contact List and introduce your candidates to OPTAVIA and its mission of Lifelong Transformation, One Healthy Habit At A Time™.
Do this by yourself or partner with your Business Coach if you’d like some help.

3 Welcome your First Clients
Start your Clients on their own OPTAVIA transformation

Follow-up with all your Candidates, to see whether they’re interested. If they’re ready to learn the habits that lead to lifelong transformation, help them get started and place their first order!

If they’re not ready yet, stay in touch with them and add them to your Follow-Up List.

If they’re really not interested, thank them and ask them to give you a referral of someone they know who may be interested.